

Summer



Food & Wine

Bright

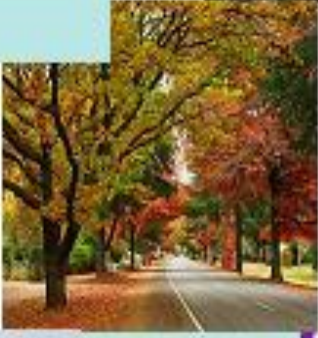
and District
Chamber of Commerce



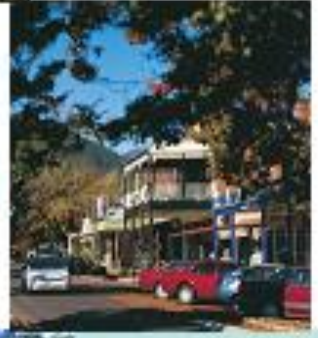
Shopping



Autumn



Adventure
& Camping



Winter



Spring



Family



Annual
Report

2010/11

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Executive Summary

In this Annual Report, the Bright and District Chamber of Commerce aim to provide detailed information to our Members of what has been achieved during the term.

We have attempted to report as a united group, including the reports from subcommittees. All Chamber funds and activities are ultimately accounted for via the Financial Statements enclosed.

This Report includes a description of the tasks and projects undertaken by the Executive team some of which are completed, some of which are still in progress and others that have been set aside for various reasons. Although the report reads as though one member has done one task, and another has done a different task, the reality is that, like many good teams, we often have a result that was created by a number of us working together, with one person taking the lead and the others assisting. Sometimes, though, the achievement is solely the work of the individual, proving the notion that one person can indeed make a difference.

It is our aim to gain a reputation in the region for the Chamber to have strong, transparent management so that funding bodies, sponsors and event partners will gain growing confidence in doing business with the Chamber and its Members, giving us a degree of independence from government agencies or allowing them to present a stronger case on our behalf.

Introduction

Bright and District Chamber of Commerce is the leading local body advancing business opportunities for its members through effective leadership, advocacy and representation. It currently has 134 members. The Chamber is the means by which the business community is able to organise itself to:

- Discuss matters of general application and importance to the business community;
- Formulate policies and represent these views to the Shire, State & Federal Government organisations and the community;
- Provide a point of contact with the business community by the above organisations;
- Co-ordinate the work of sub-committees which conduct festivals and other events which significantly contribute to the local economy;
- Provide an umbrella organisation for these groups particularly in the areas of public liability insurance, sponsorship grant negotiations, and local liaison;
- Allow the distribution of local relevant information to the membership quickly and effectively through a "members only" network.

Objectives

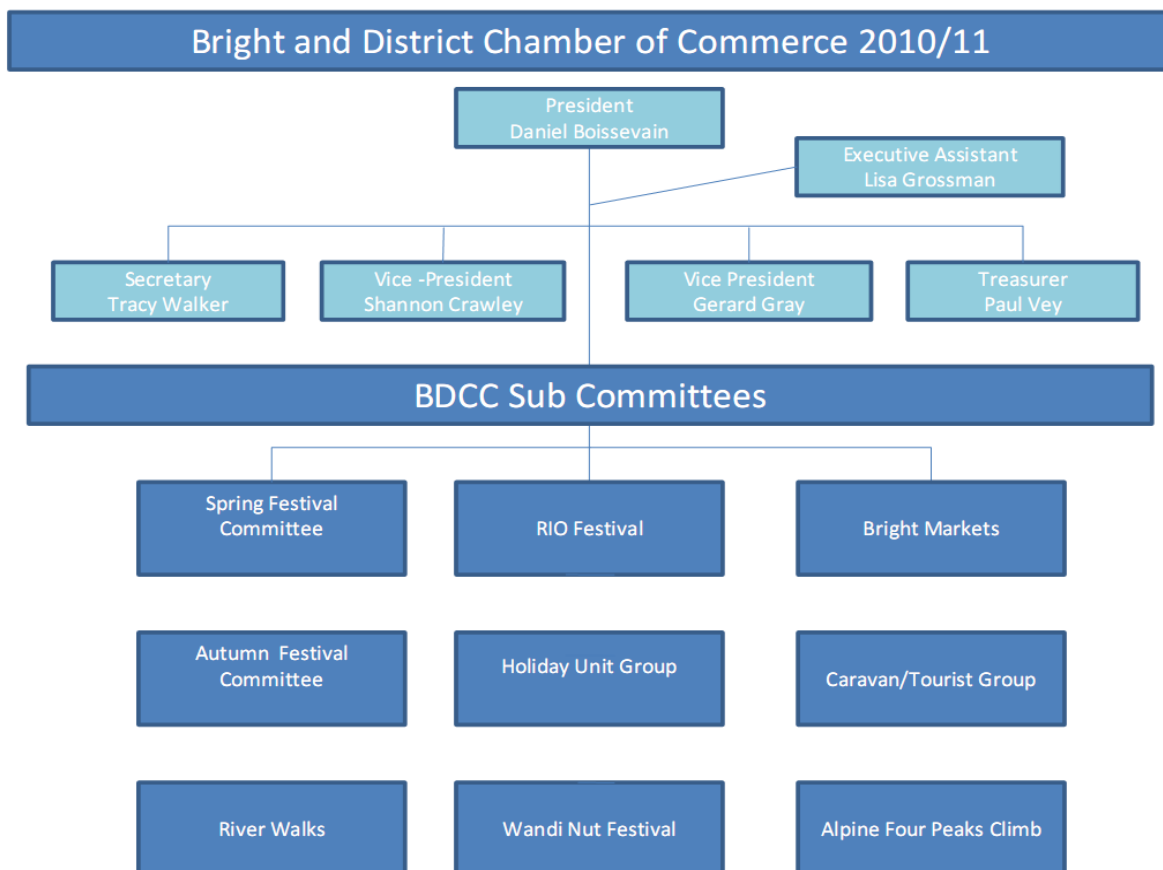
- To establish good relationships between members in a competitive commercial environment
- To provide a forum for the discussion of all matters effecting members
- To promote the growth, development and prosperity of business activities in Bright District
- To foster a sense of civic pride in the community

The Team

The Bright & District Chamber of Commerce Executive Committee is a team of elected officials who offer their time and commitment to Chamber members on a yearly basis. The Executive Committee works tirelessly to organise events, research business trends and secure knowledgeable presenters who offer valuable direction to Chamber members. The Chamber has a voluntary Executive Committee made up of President, two Vice Presidents, Secretary and Treasurer. The rest of the Committee is made up of one nominated representative from each of the sub-committees. In 2010 the Chamber employed a part time Administrative Manager who handles the day to day co ordination of the Chamber business. To the outgoing 2010 Executive members, we would like to acknowledge and thank you for all your hard work and dedication to Bright & District Chamber of Commerce during your term.

2010/11 Executive Team		
President Daniel Boissevain	Vice President Gerard Gray	Vice President Shannon Crawley
Treasurer Paul Vey	Secretary Tracy Walker	Administrative Manager Lisa Grossman Susie Ross (Resigned May 2010)
Treasurer (Resigned 2010) Christine Burrow	Secretary (Resigned 2010) Sally Summers	Vice President (Resigned 2010) Jenny McKinnon

Organisational Chart



Activities

Insurance - The Chamber arranges and pays for public liability insurance cover in respect of the sub-committees and their activities. It also provides cover for members and volunteers assisting with Chamber projects.

Communication - The Chamber maintains constant communication with members on all relevant matters of interest. This is done by our webpage, email and a weekly newsletter. Regulatory and other matters impacting upon small and medium enterprises are advised to members as they arise.

Representation - The Chamber maintains a strong relationship with the Alpine Shire and makes representation to the Shire as required on behalf of the membership. The Chamber is a member of the Victorian Employers Chamber of Commerce and Industry (VECCI).

Support - The Chamber provides in kind and financial support to its sub-committees and, to some extent, other community activities. Support is also provided for some administrative matters.

Networking - Dinner functions are organised and provide members with opportunity to discuss matters of mutual interest in a relaxed environment. Members meetings are held monthly and all members are encouraged to attend.

Events - Regular events and festivals are organised by sub-committees of the Chamber. These include Bright's famous Autumn Festival, the Spring Festival incorporating the Bright Alpine Climb (Four Peaks) now in its 30th year and attracting both interstate and international competitors and the Wandiligong Nut Festival, the new Kustom Kulture RIO Festival and the monthly Make it Bake it Grow it market. These voluntary committees work tirelessly to ensure that Bright remains highly visible as a preferred destination and that the town has high profile attractions. Insurance cover for each of these is provided by the Chamber.

Riverside Walks - Bright's well known walking tracks and associated infrastructure are continuously maintained and upgraded by another sub-committee of the Chamber. The Riverside Walks committee ensures that these tracks offer a major activity attraction for visitors and are kept in excellent condition.

Marketing and Promotion - Responsible for Bright's official visitor website www.brightvictoria.com.au. In conjunction with the Alpine Shire marketing team, the Chamber has consolidated the production of visitor brochures and maps. Additional activities may include the engagement of public relations professionals as required, specific promotions and the preparation of packaged product for certain events.

Industry Groups - Chamber sub-committees such as Holiday Unit Owners Group and the Caravan/Tourist Group conduct mutual interest meetings and undertake activities beneficial to their specific interest.

From the President's Desk

As President of the Bright & District Chamber of Commerce, I would like to personally thank you for your membership. Your continued support of the chamber is greatly appreciated. As a member, you join with 140 other individuals who share your enthusiasm and commitment to your business and our town.

The BDCC has implemented many positive changes over the past twelve months aimed at delivering even greater value to members. Your membership and participation has helped greatly with these initiatives, below are just a few:

- A significant change was the launch of our new-look Bright and District Chamber of Commerce website in July 2010. This web site showcases the activities, achievements and people making up the BDCC. It has become a great communication tool and is soon to be enhanced further with a member's only area.
- Another major achievement has been the rebuild and launch of brightvictoria.com.au. After over 12 months of hard work the site is now live. We hope the new site encourages many visitors to Bright.
- The BDCC encompasses a vast range of business and community interests and is involved with many issues concerning its member's and the business community as a whole. The employment of a part time Administrative Manager to help in the co ordination of these activities has proven to be a major positive for the Chamber Executive and its members.
- The revamp of the Bright Market to "Make it, Bake it, Grow it" has been a great success. The Bright Markets Committee comprises of an executive team and enthusiastic committee members all working to the common goal of developing the Bright Monthly Markets into the very best regional markets showcasing our unique regional produce and products. It has become a great attraction for Bright.

Relationship Building - Get to know colleagues and other business owners in a relaxed environment. Networking events are held each month to provide the forum for members to build and grow relationships. We create a social and open environment for businesses to interact, with a focus on our culture of giving and assisting others.

Business Promotion - Get your name out there and build your brand locally. Members can participate in a variety of business promotion initiatives specifically designed to target a range of local markets including the business and consumer markets. Our web based Member Directory lists all financial members and is commonly used as a "local online directory". Chamber membership is a precondition for listing on www.brightvictoria.com.au. For an additional fee per annum members get a listing on the site. A weekly electronic newsletter is emailed to all members and provides information about all of the Chamber's activities, accomplishments and plans as well as messages from other Chamber members. Regular local newspaper features promote the Chamber and its programs as well as the outstanding activities of members.

Collective Voice - We can achieve so much more as a group – you're not alone! The Chamber is the voice of the Bright and District business community. We have developed strong relationships with representatives of all three levels of government that can be called on to lobby issues at local, State or Federal level. Our representatives sit on, and participate in, various local committees to ensure the voice of business is constantly heard by local decision makers. A series of monthly meetings are held each year to gather feedback from members to ensure the Chamber's activities remain relevant.

The BDCC draws on its influence and connections to advance and represent the interests of business to all tiers of Government and decision-making authorities. The more businesses that are represented in our membership the greater our advocacy weight is with these agencies. We look forward to working proactively with you and your business into the future.

We also want to welcome onboard all new members and really love to have positive feedback from you on any topic or if you'd like to join in contributing to the festivals or events, simply let any of the executive know and we will help you wherever possible.

I want to thank everyone for their contributions over the past 18 months and a special thanks to my Executive team for the endless hours of enthusiasm and energy that has gone into the advancement of Bright & District Chamber of Commerce.

I have been offered a wonderful opportunity to join a Kings Canyon Resort in central Australia, as General Manager. My appointment has happened very quickly and started on 5th July 2011. Unfortunately, this means I am unable to continue my work with the Chamber. I therefore have tendered my resignation as President of the Bright and District Chamber of Commerce.

It is with sadness that I leave a role where I have worked with such a fantastic and supportive team, this includes the executive, members, shire, community and other agencies. I have really enjoyed the variety of projects and challenges I have faced in this role. I am extremely pleased with my new career, but I will miss the North East, the mountains, friends and the network of people whom I have shared quality time with over the past 8 years.

We have had a wonderful 18 months, a fantastic spring, great summer, awesome autumn season, good snow season so how can we go wrong, this coming year will be even better, each year we have the opportunity to just keep on getting better and better.

As the Chamber President, I've had the great pleasure of learning from you, sharing a common passion and goal for this great community, watching our plans come to fruition and working with a tremendously gifted and dedicated team of volunteers. Thank you for allowing me this rewarding experience. My sincere best wishes to Chamber members and to the Chamber and its executive in the coming year.

Daniel Boissevain, 5 Star Adventure Tours

President Bright & District Chamber of Commerce

From the Vice Presidents

During the late stages of 2009, after some detailed discussion (which may have been over a drink or two), we decided it was timely to join the ranks of the BDCC Executive Team and participate in some significant Chamber projects.

The first of these was to update www.brightvictoria.com.au. The website in its previously state was an amazing tool in attracting and informing visitors to Bright but we saw an opportunity to improve the site and reduce ongoing fees.

It then suddenly dawned on us that more urgently we needed to address www.brightchamber.com.au. In conjunction with Web123 the upgrade of www.brighchamber.com.au was made possible. We are now able to offer comprehensive information about our chamber and detailed information to our members.

By reinventing the Bright Monthly Markets into a truly local Make it. Bake it. Grow it. experience we have satisfied a passion to see a quality produce and craft market operating in Bright. The first market took place in September 2010 after 9 months in the planning. 35-50 stallholders are taking advantage of this wonderful opportunity on the 3rd Saturday of every month.

In conjunction with Tim Walton of Alpine Shire we have been working on New Business Welcome Packs for new businesses or new owners arriving in Bright. This includes relevant Alpine Shire and BDCC business information aimed at supporting new businesses in Bright and Surrounds.

We have also worked on the 'Who What Where When' brochure to bring it in line with standard Tourism Victoria 'Official Visitor Guides' across the state. We worked closely with Alpine Shire and have handed over the responsibility of producing the Bright and Surrounds Official Visitors Guide; this will be available to operators in September 2011.

The Bright Town Map traditionally printed by the BDCC has also been addressed. The Alpine Shire has previously produced a DL fold out map. After careful consideration and lengthy discussions it was decided that the Alpine Shire will produce a pad map. These are currently in the final stages of design and we will see them in circulation by Spring 2011.

During our journey as BDCC Vice Presidents we have contributed and participated in a wide range of projects that have a significant impact on business in Bright and our surrounding villages. We have enjoyed our term and thank everyone we have worked with. We would now like to hand over the roles of Vice President to another couple of able and willing members of BDCC.

We will continue being involved in the BDCC and remain in our roles of Vice President and President of the Make it. Bake it. Grow it. Bright Markets Committee.

Gerard Gray, Dickens Real Estate & Shannon Crawley, Ovens Valley Motor Inn
Vice Presidents, Bright & District Chamber of Commerce

From the Secretary

These past 18 months have seen huge changes in many areas of the Bright and District Chamber of Commerce. These, I believe, have been very adequately covered in the President's Report. My role, taking over as Acting Secretary from Sally Summers, was indeed acting for a period, but eventually I took on this role wholeheartedly and wish to continue for another year.

My job has been made all the more easy with the very capable assistance from Lisa Grossman, BDCC Administrative Manager. Her appointment was another new initiative of this current Executive and I fully endorse how effective this role has been for our Committee. In a time where business places great demands on our time, having an Executive Assistant assisting volunteers has been vital in enabling all of our Executive Team to carry out their respective roles and ongoing work for the betterment of the membership.

Over the past 18 months I have worked on many projects, all contributing to the chambers goals that were set at the beginning of the term. One of the goals was to move the daily accounting of the Chamber into an accounting package, as MYOB interfaced with Paul Vey's – Bright Accountings system, we purchased and commenced daily reporting in MYOB. This achievement ensures a simple, modern approach to **transparent financial reporting**.

I also worked with Lisa to update our membership database to ensure that all new and current members were listed correctly. I followed up personally with members who had dropped out of the Chamber and encouraged them to re join. Working to increase our membership is an ongoing project.

Due to our supply of "Who, What, When, Where" publication running out, I again worked alongside Lisa to edit and update its content. The name was changed to the "Visitors Guide – Bright" and the front cover was redesigned to reflect closer to the look and feel of the Official Visitors Guides, as published by Tourism Victoria. The Alpine Shire is now in the process of further developing the Visitors Guide to meet the Official Visitors Guide criteria.

Last but certainly not least, on behalf of the Executive team I would like to say a number of heartfelt "thankyou's" to the many people who have contributed to the Chamber and its success:

- **Sue van Winden, Richard Hall, Susie Ross, Sally Summers, Chrissie Barrow, Jenny MacKinnon** – all members who contributed greatly to the executive team.
- **Reg and Elaine Splatt** for their tireless 32 years running the very successful 4 Peaks Climb.
- **Maureen and Kevin Beattie** for their committed years in running the Spring Festival.
- **Arno van Winden and Mike Dealy** and their small dedicated committee for their ongoing commitment to making the Bright Autumn Festival an iconic event for the town.
- **Ian Ellen**, who along with his father before him had been on the Autumn Festival committee for nearly as long as the festival has been running.
- **Ian Richardson** who retired after 30 years on the Autumn Festival committee.
- **Lesley Hawkins and Jennie Gilliver** who have so readily taken up the running of the Bright Spring Festival along with their dedicated committee members.
- **Michelle Brown** for her huge commitment to the running of our town's newest event the Bright Rock, Ink and Oil Rockabilly Festival, along with the RIO committee members.
- **Jennie Gilliver** for her establishment of the new Bright Bulbs, Blossoms and Blooms.

- **Ian Cheyne, Brian and Heather Kelly** and the many tireless volunteers who make the **Bright Art Gallery** an iconic must do throughout the year.
- **Arno van Winden, Ian Cheyne, Jeanie Farrington, Bob and Marg Lease, Kate Basham** for their ongoing assistance with the Bright River Walks Management Committee. And for their past contribution to this committee, **Henryk Markowiak and Don Colson**.
- **John Kroeger, Andrew Wilson, Sabine Helsper** for their dedicated behind the scenes lobbying for many improvements to our beautiful area.
- **Anthea and Henryk Markowiak** for their dedicated running of the Wandiligong Nut Festival and their Committee Members.
- **Lee & Vanessa Rosser, Rene Rosser, Marni Witts, Brian Flemming, Dee Peace, Sandy Bourke, Clayton Neil & Chrissie Barrow** for their contribution towards getting the New Bright Markets up and running and helping to make it such a success.
- **Bianca Board and the team at Web123** for providing us with brightchamber.com.au free of charge.
- **Bianca Board and the team at BRB Creative** for the design and integration of brightvictoria.com.au.
- **All the many volunteers** without you many of our great events or attractions would not be possible.

At the time of paying fees members are also asked to financially support some or all of the Festivals and Events. The Spring, Autumn and RIO Festivals require both financial support and participation from our members to prepare publicity, and stage these keynote events in terms of tourism attraction each year. All businesses, irrespective of whether they have a direct link to tourism, benefit significantly from the additional funds and economic activity these festivals generate. The chamber and its sub committees would like to thank all members, businesses and community groups who have kindly donated.

Last but very importantly, on behalf the BDCC Executive team and all of its members, I would like to thank all the business who have hosted a chamber meeting during the past 18 months. By hosting a monthly meeting these business's have contributed towards providing a wonderful atmosphere and welcoming environment for these monthly forums. Most importantly this has been an intimate opportunity for hosts to showcase their business to fellow chamber members:

2010 Meetings	2011 Meetings
January & April - Alpine Visitor Information Centre February -Mystic Valley Holiday Units March - Bright Brewery, May - Pine Valley Tourist Park June - Westwood Lodge July - Ovens Valley Motor Inn August - Ringer Reef Winery September - Alpine Furnishings October - Bright Art Gallery & Cultural Centre November - Rail Trail Cafe December – Boynton’s Feathertop Winery	January - Carawatha Gardens February – Alpine Visitors Information Centre March - Mt Buffalo Olives April - Bright Art Gallery and Cultural Centre May – The Old Tobacco Sheds June - The Alpine Hotel

Tracy Walker, 5 Star Adventure Tours
 Secretary, Bright & District Chamber of Commerce

From the Treasurer

I took over the position of Treasurer in July 2010, due to the departure of the previous treasurer Chrissie Barrow. This year's financial year spanned the period October 1 2009 to June 30 2011. This is a result of the passing of a special resolution at last year's Annual General Meeting, to align the financial year of the Chamber with the standard tax year. Note this will make some figures seem large in comparison to other years, for example there were two annual insurance payments in the year.

- 1) The projects mention above are the completion of the Bright Victoria Website which cost approximately \$10,000, but will save on the future hosting costs of the website which was \$818 per month.
- 2) A completion of the use of the Google Adwords campaign, which will save \$1,800 per year.
- 3) The seed funding for the RIO festival (to be returned) of \$10,000 is included as an expense but will come back into the Chamber account this year.
- 4) Printing costs will be reduced in the future, with the Shire taking over the printing of most brochures previously printed at the Chambers expense.
- 5) We now have a budget going forward which forecasts the Chamber returning to a positive cash flow for the 2011/12 financial year.

This great result has been created by the hard work of the other executive members, especially Lisa Grossman. They have made my job as treasurer much easier.

Paul Vey, Bright Accounting

Treasurer, Bright & District Chamber of Commerce

From the Administrative Manager

The BDCC encompasses a vast range of business and community interests and is involved with many issues concerning its member's and the business community as a whole. The employment of a part time Administrative Manager to help in the co ordination of these activities has proven to be a major positive for the Chamber, Executive and its members. I commenced in May 2010 and the position averages 16 hours per week. The Administrative Manager is responsible for:

- weekly newsletter "Hub"
- monthly newspaper article "Chamber Chat"
- arranging meetings and producing minutes
- General correspondence & communications on behalf of the chamber and executive via letter or email
- First point of contact for chamber enquiries from members, agencies, community and visitors
- membership renewals and maintenance of the membership database
- Brightchamber.com.au maintenance
- Bright Victoria and Bright Market Facebook page maintenance
- Assists the markets committee with markets preparation, attendance and fee collection
- Special projects
- Assists the treasurer with monthly account payments and reconciliations

Lisa Grossman

Administrative Manager, Bright & District Chamber of Commerce

Sub Committee Reports

Spring Festival 2010

In spite of the rain the Spring Festival was once again a success - a viable, professional contribution to the promotion & economy of Bright and its surrounds - a place to visit during the beautiful season of Spring. No one could argue that the promo of “Dazzling, Delightful, Delicious – Enjoy a taste of the Local Region in Spring” was not a true expression of this annual event which continues to grow and develop with emphasis on the ambience of Spring, local produce and local business. I believe there is evidence of a strong infrastructure to keep building upon; with new members coming onto the committee this means new life and new ideas, a plus for 2011.

Major achievements 2010

Herbs & Flowers Luncheon with Patrizia Simone and the young Chef’s of Bright - A new event this year at the community centre with Patrizia Simone and the young chef’s of Bright: Anthony Simone, Doug Badrock, Frank Martinez, Patrick Heanue, and my son Christian Beattie from Wodonga Tafe, with two of his apprentices. Also we had helpers from Simone’s with Julia Wilson from the Blackbird Cafe. It was an amazing day and a winner in all ways with the promise to be bigger and better next year. All food (Woolworths, Wodonga Tafe and local gardens) and time was donated to raise funds for the Spring Festival @\$45 per head. It was a sensational three course meal of a 5 star quality. The generosity of Patrizia Simone and her team with their enthusiasm was a hit – the pasta making demonstration was entertaining as well as informative. Patrizia is committed to promoting these younger chef’s and assisting them along the way – what we experienced was a team who work well together. This event is planned to be offered in 2011 as a dinner with guest speaker Tino Carnevale.

Spring Festival Website - The development through the generosity of Design Experts of the Spring Festival Website was a major accomplishment, thanks to Kim Abate (marketing coordinator for SF) who took up this window of opportunity and negotiated with Tim Gentle of Design Experts. Kim has developed the new website with content and commitment for it to be a major marketing tool for SF 2011 and the years to come. Lesley Hawkins who has website expertise has offered to manage the website for Spring Festival in 2011. Recent statistics show that people are still checking the website, perhaps to plan a holiday in Bright 2011.

Rotary Market - Almost all the proceeds from the Rotary Spring and Twilight Markets come to the Spring Festival making Rotary our major sponsor in the vicinity of a donation of \$11,000. Rather than just take the money it seemed only right that the Spring Festival put back some of this revenue into the market to contribute to the market becoming a more carnival like event by providing entertainment and a café type setting. This year the area around the Clock Tower was set aside for tables/chairs and umbrellas providing a space for visitors to sit and relax and enjoy a coffee or food from nearby shops and stalls, and enjoy the music of Philippe L’Accordiniste. Round tables have been donated to the Spring Festival through the generosity of the High Country Motor Inn, others were hired along with umbrellas, and all chairs were borrowed from the Community Centre. Some of the wooden table tops donated were not able to be used because they need folding metal legs attached, all tables need weather proofing. It has been suggested that we ask the Men’s Shed if they would like to take this on as a project. The tables can be stored in the Rotary Shed and will be available for other markets. It has been suggested that Autumn Festival, the Chamber of Commerce and the Spring Festival look at purchasing tables/chairs and umbrellas, a few each year as a joint venture (the cost of hiring 6 tables and Umbrellas was more than \$200 with delivery).

Stitch & Quilt in Bright - Another new event for 2010 held at the community centre, from Friday to Sunday under the management of Angela Bradbury of Sew Bright Quilting. This was a professional, well thought out and carefully planned event, one that the SF could be proud of. It attracted participants from far and wide including demonstrations from leading teachers throughout Australia and broke even in its year. The event has the potential to become huge with increased workshop (14 in total) being offered in 2011 over 2 weekends.

Oktoberfest - In spite of the rain the Oktoberfest held at Howitt Park coordinated by Michael O'Sullivan was a success. However, as there has not been a representative for this event on the 2011 Spring Festival Committee Oktoberfest can only be run as a commercial event in 2011.

The Bush Poetry and Yarn spinning night at the Brewery - A new event for 2010 and on all accounts a great success.

A Film Night at the Cinema Centre - Although not a sell-out it was a lovely evening for those who attended and the hospitality of Jason & Helen did not go unnoticed.

Open Gardens - A major part of the spring festival, raising thousands of dollars for local charities each year. Our gardening guru Angus Stewart from ABC gardening Australia was a hit with locals as well as visitors. Thank you to all who participated by opening their gardens (a total of 19 this year). The dinner at Sole e Luna with Angus was a sell-out, Frank Martinez put on a magnificent three course meal with Angus as the guest speaker. We were fortunate through the enthusiasm of Sally Taylor from Country Tales Book Store to have the launch of Angus' latest book 'Creating an Australian Garden'. First time visitor to Bright, Angus spoke well of the gardens in Bright and incorporated these into his power point presentation. Both Angus and his partner Therese spent a week at Mystic Valley (thanks to the generosity of Steve & Jennie Gilliver) enjoying the overwhelming hospitality of the locals - they will be back.

Grants/Sponsorship/In-kind

Grants - Alpine Shire, Guarantee Against Loss 1 (GAL1) Regional Arts Victoria, Tourism Victoria

Sponsorships - Bendigo Community Bank - 3 years with 1 year to go

Donations - Rotary Spring Festival & Twilight Markets, Local Businesses through chamber donations, Alpine & Star Hotels and Dickens Real Estate.

In-kind - Design Experts, Woolworths, Simone's of Bright, Sole e Luna, Beanz Café, Poplars, Wodonga Tafe, Edge FM/3 NE, The Border Mail, North East Newspapers, Country Tales Book Store, Gayle Incol – fabulous centre page in the SF program, Bright & District Leisure Tours, Chestnut Tree Holiday accommodation and Mystic Valley Holiday accommodation.

Promotion of the Festival

The festival was promoted through various ways, one of these through 170,000 Flyers distributed to businesses around town, commencing the LWE in March and then in early August throughout Regional Victoria & NSW as inserts in local newspapers: Bendigo – Ballarat – Geelong – Echuca – Yarrawonga – Benalla - Wagga Wagga. The cost of printing this many flyers with distribution costs totalling approx \$14,000, is not cost effective. In hindsight it would be cheaper and just as effective to place an advertisement in Regional newspapers with Flyers only for local distribution for incoming visitors leading up to the festival. 12,000 programs were distributed through local businesses and local Visitor Information Centres including Yarrawonga and Gippsland. It was decided that distribution through VIC's far and wide is not effective, most people these days search the net for what's on – in particular the

locals. Flyers were distributed also through the extensive Spring Festival Data Base either by mail or electronically to Retirement Villages, Bus & Coach Companies and Garden Clubs. This needs to be done early because Bus companies are planning their tours for 2011 early, in some cases late 2010, the reason our website is the best marketing tool.

Event Cancellations and loss for 2010

The SF Regional Arts touring play “From the Cave to the Rave” was cancelled 2 nights prior to the performance after only 27 tickets had been sold. One of the reasons for poor sales may have been that the Alpine Actors put on a play over 3 nights prior to the festival which was a sell-out, another reason may have been the fact that the play was on a week night. Fortunately we had applied for a Guarantee Against Loss through Regional Arts Victoria so the loss will be minimal. It has been decided in the light of this that there will be no Rave play next year, possibly the Alpine Actors might like to perform during the festival. **The cancellation of the fireworks** due to the bad weather expected was a good move, in that losses were much less than in other years. Jenny McNaught and her team had put together another well planned event; it was disappointing that it could not go ahead. In 2011 a contingency fund will be established to cover costs incurred for any future cancellations which average one every 3 years. It was unfortunate that the **Alpine 4 Peaks Climb** had to be cancelled due to the ill health of Reg’s wife. This event has now been confirmed for 2011 under a new group. The event cancellations mean that the 2010 Bright Spring Festival lost approximately \$5,000 after the GST credits are applied which have not yet been refunded.

Community Outcomes

The Bright Spring Festival enables community participation and engagement through a variety of avenues:

- Opportunities for business to showcase local food and wine;
- Events which encourage visitors to explore the breath taking Great Alpine Valley’s;
- Increase in trading/increase in visitor bed nights;
- Events which provide an opportunity for the community/visitors to learn about photography, gardens, history and art;
- Support for local charities through proceeds from Open gardens;
- Independent operation of the Monster Street Market by Rotary;
- Opportunities to raise funds for Rotary/Lions;
- Opportunities for fitness enthusiasts;
- Opportunities to relax and unwind in the country lifestyle.

Thank you

- To all open gardens for opening your gardens this year, these gardens are a major draw card for visitors to the region in spring. It would not be a spring festival without your creativity and enthusiasm;
- To all local business who put on Spring Festival Events;
- To the Committee of the Bright Community Centre for providing venue a free of charge for community SF events;
- To all volunteers and those who have supported spring festival events through promotion;
- To our sponsors for their support and partnership;
- All businesses that got into the spirit of spring in numerous ways;
- To the shire for in-kind support in a variety of ways;
- Alpine Visitors Information Centre staff and ambassadors for promoting events;

- Thank you to the committee of the Bright & District Chamber of Commerce for their support and assistance/advice when ever called for;
- To those who generously gave donations of wine, accommodation, gift vouchers, website links;
- And to: Kim Abate – in her marketing role for the SF, Kate Simpson & Clayton Neil from the Shire for their input & support in a variety of ways, Rotary, Lions, local businesses that have supported us through donations to the chamber;
- Thank you to the committed and dedicated team of 2010.

After 6 years on the committee I have resigned. Kevin and I moved to Albury in November where we are renting until we move into our new home in Howlong next May, although busy I have enjoyed many benefits from my coordination of the Bright Spring Festival in the company of good friends. Thank you to everyone who has supported me in this role! We look forward to visiting Bright for the Spring Festival of 2011 and I wish the Spring Festival of 2011 every blessing. The 2011 Bright Spring Festival thanks Maureen for her outstanding work since being a committee member and then steering the festival as President. We wish both her and Kevin all the best in their move.

Report prepared by:

Maureen Beattie President - December 2010, with 2011 updates by Lesley Hawkins - 2011 Joint President

Spring Festival 2010 Breakup of Income and Expenditure			
Expenses		Income	
General Expenses	652.38	Advertising in brochures	1,210.00
Web Site	298.00	Donations	17,160.21
Postage	249.60	Play	575.00
Donations	200.00	Sponsorships & Grants	8,800.00
Public Liability	385.00	Fireworks	965.25
Printing	4,551.00	Spring Luncheon	2,430.00
Stationery	104.33	Lunch raffle	441.00
Brochures	308.00	Left over dept 2009	110.00
Flyers	3,157.00	Open Gardens	542.00
Distribution	7,794.52	Bank Account transfer	10,000.00
Media Advertising	6,800.79	Garden Dinner Sole e Luna	3,375.00
Stitch and Quilt	1,595.40	Dinner raffle	107.00
Poet	150.00	Float	550.00
Fireworks	2,490.75		
Play	2,835.20		
Spring Luncheon	261.97		
Open Gardens	1,650.00		
Garden Dinner	2,900.00		
Signage	2,085.00		
Rotary Markets	870.00		
Freight	100.00		
Liquor License	90.50		
Marketing/Pr Paid person	6,075.00		
Total Expenses	45,604.44	Total Income	46,265.46

Spring Festival Financial Report prepared by:
Jennie Gilliver – Treasurer and Co- President

Autumn Festival

Events and Festivals which highlight the Autumn season include our famous Autumn Festival, The Autumn Art Exhibition and the Wandiligong Nut Festival. This reporting period includes both the 2010 and 2011 Autumn periods.

2010 Festival

Feedback for the 2010 festival was great and the attendance/visitors numbers were up on previous years. The Gala Ball was a huge success, thanks again to Rotary and Lions.

In 2010 The Bright Autumn Festival linked with the Mt Beauty Music Muster, La Fiera in Myrtleford, the Wandu Nut Festival and the Bright Art Gallery for some cross promotional advertising making a regional push for Autumn in the Great Alpine Valleys. It was hoped that links between the websites of the Bright Autumn Festival, Mt Beauty Music Muster and La Fiera would show potential visitors that the whole region is alive with a variety of activities in autumn. A further link with the Wandu Nut festival was to encourage people to stay that little bit longer to enjoy the region.

The NAB Bright Autumn Festival Young Ambassador Ball (run by the Bright Lions Club) was a huge success seeing the Bright Community Centre packed out to a record 285 people. Alpine Autism Support Group's representative Leanne Novak was proudly presented a fundraising cheque for \$3570. All Entrants proved to be confident, capable and stunning young women and should all be applauded for their efforts. Alanah Tesoriero was announced our 2010 Winner. Alanah was awarded a \$300 cheque and trophy from NAB's Regional Executive Lindsay Millar and Bright's Branch Manager Lyn Miller.

Following the 2010 Autumn Festival the Committee lost a number of key people/positions and the committee was down to 6 people. Ian Richardson, President retired after 30 years on the committee. The following positions were also vacant: Program Writer, Float Co-ordinator and Float Marshal.

The dates for 2011 festival had to be changed. It was decided that the close proximity to Easter/ANZAC day would have a reduced spread of visitor numbers over the festival and holiday period. This was a unanimous decision. The committee knew that one of the biggest problems would be the advanced accommodation bookings that had already been taken, but it was hoped that the early notification of this change would minimise the impact.

2011 Festival

Nina Carter joined the committee as the new Bright Autumn Festival designer and program co coordinator. She has designed a brilliant new logo and presentation for the festival and the committee is looking for a new modern approach and change in marketing to a younger socio – economic group. Both Helen Doyle, our marketing expert, and Nina are leading this charge in a new and exciting direction. Mike Dealy's web knowledge proved invaluable to both Nina and Helen in their endeavours. The Wandu Nut Festival has now incorporated into the Bright Autumn Festival giving added strength and depth.

The Chamber made contact with members to donate as the last round of membership fees and donations paid in January 2010 went towards the 2010 festival. The Chamber had changed to an 18 month period 1st January 2010 to 30th June 2011. This was done to bring the chambers financial period in line with the financial year. As the 2011 Autumn Festival fell into the 3rd part of the reporting period, the Chamber had to call on members for 2011 donations.

The festival ran from 29th April 2011 to 11th May 2011. The theme for the festival and parade for 2011 was "The Good Life". Gala Day was held on Saturday 7th May, the main streets were closed off for all the fun of the festival, with brass and highland bands, and the always popular Airforce Band, Street Stalls, craft displays, the Autumn Festival Parade. The parade was slightly smaller than last year 38 entries as to 41. It appeared that the visitor numbers were down, probably due to the proximity to Easter. The Parade category awards were as follows:

- Best Float - Rotary
- Most outstanding entry incorporating theme – Rotary
- Most Humorous – Alpine Cycling Club
- Best Community Group – Rotary
- Best School/Kinder – Wandi PS
- Best Youth – Bright P-12
- Special Category – Bright Play Group
- Best Commercial – Bright Brewery

On the same weekend and as a part of the Autumn Festival there was a Quilting and Textile Art exhibition at Sew Bright Alpine Quilting. The exhibition featured quilts and items from local quilters and textile artists. Also on display was the 'Lock & Key' travelling suitcase quilts from Victorian Quilters. Entry was by gold coin donation with the proceeds this year going to the Bright Lions Ladies Auxiliary who also looked after the exhibition.

The Film night was again booked out and the Golf Tournament numbers exceeded expectations with over 100 competitors. The Children's Art competition was successful with 26 entries. Rebecca Zurba from Warrnambool won the 12 and under section and Hannah Donahue from Camberwell won the 7 and under section.

The 2011 festival highlights were:

- Open Gardens & Chestnut Groves
- Autumn Festival Ball
- Gymkhana Apple Orchards & Deer Farms & Farm Tours
- Gold Panning & Battery Tours
- Lavender Farms
- Guided Tours of Wandiligong
- Breathtaking scenic drives by yourself or join in our tour
- Autumn Art Show with paintings for sale
- Visit Mt Buffalo National Park
- Brewery & Winery Tours
- Evening Entertainment

Committee Member	Estimate hours worked
President	200
Secretary	200
Treasurer	150
Bands	150
Floats	50
Publicity	200
Program	50
Event	50
Parade	50

Financials	
Income 1/7/10 to 30/6/11	\$20,000
Outgoings 1/7/10 to 30/6/11	\$17,000
P/(L) Net profit, carry over to 2012	\$12,000
Sources of funding	
Alpine Shire	\$5000
BDCC	\$2000
Donations	\$13,000

Thank you

This list of Volunteers is too big to mention if you consider all the Businesses, community Groups and individuals who are in the program plus all the people that work on gala day.

If I would have to single out people for special mention it would be Ian Ellen, who along with his father before him had been on the committee for nearly as long as the festival has been running and Ian Richardson, another long time committee member, both have now resigned from the committee.

- Thank you to the committed and dedicated team of 2010 and 2011;
 - 2010 and 2011 festivals - Arno van Winden, Mary Newland, Helen Doyle, Ian Ellen, Ian Richardson & Mike Dealy.
 - 2010 festival - Marg Brown & Elizabeth Hall.
 - 2011 festival - Ron Anderson, Nina Carter & Des Saunders.
- To all open gardens for opening your gardens this year, these gardens are a major draw card for visitors to the region in autumn;
- To all local business, the Alpine Shire, Lions Club and Rotary for their support;
- To our sponsors for their support and partnership;
- Alpine Visitors Information Centre staff and ambassadors for promoting events;
- Thank you to the committee of the Bright & District Chamber of Commerce for their support and assistance/advice when ever called for;
- To those who generously gave donations;

In conclusion

The 49th Autumn Festival of 2011 was a difficult one for the Committee for many reasons including a general lack of support and funding. Prompt and efficient communications from the Chamber in regards to donations from members is an area that needs to be improved. In the end it all came together and went well. Incorporating the Wandu Nut festival was highly successful and the Ball and Young Alpine Ambassadors were a standout success. Looking forward, planning for the 50th Anniversary Autumn Festival is underway with a surge of optimism and some very keen new members joining the committee. 2012 also marks the 50th Anniversary of the Autumn Festival, the 50th Anniversary of the Bright Art Gallery as well as the 150th Anniversary of the Alpine Shire. The committee is keen to find some new members to replace those that will not be continuing on for 2012.

Report prepared by:

Mike Dealy, Secretary & Treasurer Autumn Festival Committee

Wandi Nut Festival

The Wandiligong Nut Festival followed the same format as the previous two years as this had proved workable with a few exceptions. We limited the market to 1 day as finding volunteers for 2 days was hard work. Despite this our numbers were greater than 2010 with about 3000 people through the gate. We charged \$2/ adult rather than rely on donations as the gate is our main source of funding. We dispensed with any other donations so participation in the Art Marquee activities and entry to the Food and Wine Marquee was free. CARN provided activities for children which were well received. The number of market stalls was significantly down on last year as we ran into some problems with the organisation of the market and needed to do some last minute phoning around. In 2010 we had close to 40 stalls, this year we had 26. There were no alcoholic drinks available which caused some criticism by attendees. We will attempt to have at least one stall selling alcohol next year. The biggest shortfall in our range of stalls was take away food so the committee organised sausages and added extra chestnut dishes to the Wandil Festival Committee stall. This caused quite a bit of extra, last minute work. We need to be more organised with our market next year.

Perhaps the biggest change, however, was behind the scenes. We wound up as an incorporated entity meaning that we can no longer seek funding from sources such as Frangelico or Bendigo Bank. However our costs are also much less as we are now covered by Chamber Insurance. We also dispensed with a separate program saving us the task of finding advertising to cover the printing costs. We are now included in the Autumn Festival flyer and brochure. This is a much better use of limited resources and worked very well as we picked up on the influx of visitors to the Autumn Festival.

Overall the Festival this year was a success and much less work than in previous years. Our committee numbers were down so it is with great pleasure that we welcome Marie and John Thomas onto our Committee for next year. This brings our committee numbers to 5. It's lucky that we have a willing band of Wandil residents to help with the stall on the market day. Joining forces with The Autumn Festival committee also spreads the work load so we are, in essence, a part of the Bright Autumn Fest Committee. Lions members look after the gate and help with parking, Alpine Vignerons donate a wine hamper for raffling and Chestnuts Australia provides chestnut roasting and volunteers on the market day. We could not function without this help. Other willing volunteers include Frank Burgess who organised the Art Marquee along with Jacqui Walker and artists, Annie Smart. Annemarie Wiegerinck and Barry Willcox, their T-shirt painting was a highlight with the children.

The Food & Wine Marquee was a great success with Frank Martinez and Anthony Simone. They were supported by members of Alpine Vignerons who matched wines to the dishes demonstrated.

The BraArt seemed to have run out of steam so we switched to Prostate Cancer. The Art Auction needed some re-thinking but ended successfully on Gala Day. The Nut Hurling was fun and will probably happen again next year with some revision.

All in all the weekend was a success with visitors and locals happy. Our committee has grown indicating that the community does want the festival to continue. I am stepping down as President but will continue to work on the committee. We may dispense with committee positions and simply do what needs to be done without too much formality. We thank the Chamber for its continued support and are looking forward to next year. We plan to hold the Festival Market day on Saturday 28th April and so will be kicking off the Autumn Festival again in 2012.

The estimated volunteer hours for the Wandu Nut Festival committee are as follows: Anthea Markowiak, President & Secretary - 600hrs, Jacque Walker, Member – 80hrs, Ben Walker, Member – 200hrs.

Wandu Nut Festival 2011 Breakup of Income and Expenditure			
	Income		Expenses
Gate takings	\$2,149.15	Equipment hire	\$3579.50
Market stall holders/site fees	\$1305.00	Food & catering	\$469.67
Food & Beveridge sales	\$1307.50	Art supplies	\$100.00
Raffle ticket sales	\$124.00	Printing	\$200.00
Nut hurling	\$148.50	Chamber	\$195.00
Art Auction	\$780.00	Music	\$300.00
		Administration	\$300.00
		Donations to Vic. Flood Appeal	\$250.00
		Donations to Prostate Cancer Research	\$928.00
Total Income	\$5814.15	Total Expenses	\$6322.17

Report prepared by:

Anthea Markowiak, President & Secretary, Wandiligong Nut Festival Committee

Holiday Unit Group

There has been no official HUG meeting for quite some time now. Official meetings are only called if deemed necessary. What has been instigated though is that the HUG group has decided to come together for a social gathering on the last Tuesday of the month in order to keep the group alive and interesting and also use that occasion if there is any information that needs to be exchanged between members. It will be a good avenue to network and exchange information with members.

Tourist Park Group

The group held a number of meetings during the year; these meetings were held at local restaurants within the region. The group has been lobbying government agencies to improve the signage on major routes into Bright. The group has sent a couple of letters to the Minister for Transport regarding the signage into Bright on both the north and south approaches of the Hume Highway. The letters were also copied to Tim Holding and Bill Sykes. One outcome of the lobbying has been that Vicroads have agreed to move one misleading sign on the Hume Highway but discussions are still ongoing regarding other signage. The group has also written to Mr Andrew Taylor – Engineer at the Alpine Shire, regarding the poor state of footpaths, signage and infrastructure in and around Bright. Discussions are still progressing.

4 Peaks Climb

Reg Splatt who has been the organiser for this event for the past 31 years unfortunately had to cancel the 2010 event, which would have run over the Melbourne Cup Weekend. He came to this decision as his wife and co-organiser Elaine had been diagnosed with cancer and he wished to spend time looking after her. Reg thanks all the sponsors for the support and sponsorship they have given over the years. The Chamber would like to thank Reg and Elaine for their efforts over many years.

The Bright Alpine Climb 2011 (Four Peaks) will celebrate its 32nd anniversary this year on Saturday 29th October to Tuesday 1st November. A new website is being set up with further information.

River Walks

Tracy Walker, Ian Cheyne, Arno van Winden, Bob and Marg Lease, Jeanie Farrington, Trevor Danger and Barbara Scott all form part of the River Walks Committee. This year has seen a number of projects undertaken. Our small committee of dedicated volunteers have helped continue the good work on the walks that Bright labels as its iconic tourism feature. Our committee, of course, is always looking for new members. We are very grateful for the interest and participation given to our work by the Alpine Shire, especially Cameron Alexander and John Carter. Other citizens who have contributed are Ron Sibley, Stuart Hargraves and Lori Terriero.

Projects

Interpretive Signage on the Cherry Walk:

- A grant of \$3056 was received in 2010 from the Alpine Shire for this signage work;
- Signage covers the subjects of Birds, Weeds, Pine Plantations, Timber, Local Families, Landcare, and History;
- The Committee, headed up by Ian Cheyne, with the help of Jeanie Farrington, Trevor Danger and other local citizens, created the research, copy, photographs and sign layout, all at this time being printed and will be ready for exhibition in early Spring;
- Signs will be placed, liaising with Parks Victoria and DSE;
- It is envisaged that there will be a launch function in Bright to display these signs prior to them being placed in their permanent position.

Flood Recovery Damage on the Canyon and Cherry Walks:

- A grant was received from DSE of \$10,000 to action specific flood damage repair on the walks;
- Alpine Shire have committed to work in conjunction with our committee so our funding works in conjunction with their maintenance and upgrading work now being undertaken;
- Two areas have been identified for this specific work.

Ongoing Maintenance of the Canyon, Cherry and Wandiligong Walks:

- In our last year of NECMA funding, a number of weed spraying projects were undertaken;
- Land Mate (inmates from the Beechworth Gaol) have been listed to come for four days in 4 weeks time to help volunteer work of clearing away dead weed areas, as a result of the weed spraying;
- The Committee continues to monitor and maintain the walks on a voluntary basis.

Report prepared by:

Tracy Walker, President River Walks Committee

Bright Markets...Make it. Bake it. Grow it.

The Bright Markets Committee is a non-for-profit community group that acts to promote, support and manage the revitalization and co ordination of the monthly Bright Markets. Make it. Bake it. Grow it.

The Bright Markets Committee is a sub-committee of the BDCC. The dedicated Committee Members are a group of enthusiastic local residences who share a common goal in supporting and nurturing local talent in the area of the arts, crafts and culinary delights. By providing a forum where local producers and

artisan's can sell their work, the Bright Markets aim to attract a keen local and visitor following that provides a unique avenue for individuals to truly 'buy local'.

The markets in its new format were moved from the old site in Burke Street to its current location in Howitt Park on Saturday 18th September 2010. By following our Make it. Bake it. Grow it ethos, the Bright Monthly Markets strive to showcase the best local produce and product on offer. The market has grown to include 30-55 local stall holders. The market also provides live entertainment and children's activities all contributing to a vibrant atmosphere for local members of the community and visitors alike. The markets are held from 9am til 1pm on the 3rd Saturday of every month.

The market held on Saturday 16th April was our biggest ever, and the word from stall holders was it was a very successful day. The school holidays attracted plenty of visitors; we had great weather, great music and great stalls. The park was rock'n with Nicky Bomba who was fresh as a daisy from a 10 month tour with John Butler Trio, he sang some of his locally baked new songs from his forthcoming studio album and jammed with the kids, Lee Rosser also joined Nicky on stage for a few songs. It was a great day!

2011 Local Produce Guide - In December 2010 the Markets committee in conjunction with the Alpine Shire extending an invitation to all local growers & producers to participate in this new initiative. The Bright Markets has been identified as a premium distribution opportunity for local producers to sell their product directly to the consumer. The Alpine Shire is in the process of producing the 2011 Local Produce Guide; by participating in the Bright Markets, stall holders could have a listing in this guide, this was an extraordinary marketing opportunity available to all local producers.

Envirosax - Another initiative by the committee was to promote a plastic bag free environment. We encouraged all stallholders and customers to join our cause and try to avoid using plastic bags. As an alternative the Bright Markets have produced 'Bright Markets' branded shopping bags which stallholders are welcome to sell. Envirosax are the best quality reusable bags available and retail for \$10.

Stall Fees - It has been 9 amazing months since our first market. Stall numbers have increased from 25 to way over 50 stalls in the first few months along with attracting excellent visitation. The Bright Markets Committee thought it was the right time to reassess the Stall Fees and payment methods and made a few changes to benefit the market. Stall holders can book 12, 9 or 6 months in advance all representing a significant saving compared to booking monthly. This is required for the following reason:

- **To increase marketing and promotions** - Lisa Grossman's limited time is currently spent collecting cash on market day; her time will now be used more constructively on the marketing and promotions element of our market.
- **Budgeting** - The markets committee uses stall fees to provide entertainment at each market, administer the market and effectively promote the market. In order to do this effectively we need a clearer annual budget.
- **Forward planning** - By booking either 12, 9 or 6 months, stall holders will be guaranteed the same stall number every month. Return customers find stalls easily and this increases sales. The site map will be displayed in www.brightvictoria.com.au with your business/products listed.
- **www.brightvictoria.com.au** - Stall holders can book a 12 or 9 month stall site and receive a FREE markets stall listing on brightvictoria.com.au valued at \$60.00. Stall holders eligible for this great offer receive a 50 word description of the stall, a photo and a link to their own website.

Stall Fees (July 2011 – June 2012)

- 12 month stall booking July11-June12 \$300.00 (30% saving).
- 9 month stall booking Sept11-May12 \$247.50 (20% saving).
- 6 month stall booking July11-Dec11 \$180.00 (15% saving).
- Casual Stall Booking (payable one month in advance) \$35.00.
- Power per month \$7.50.
- Insurance per month \$12.00.

The majority of our Stall holders have jumped on board with our new fees structure with many taking up the 12, 9 or 6 month option.

The committee would like to thank all of its wonderful volunteers, stall holders and the community, without you our market would not be possible. Thanks to all who continue to come down to the park and support our venture we really appreciate it.

Report prepared by:

Shannon Crawley, President and Lisa Grossman, BDCC Administrative Manager

Bright Bulbs Blooms and Blossoms

Jennie Gilliver suggested an idea and submitted a proposal to the Shire some 12 months ago for Bright and its surrounding districts to take on the project of planting out numerous quantities of bulbs to create wonderful floral displays in order to not only beautify our town but attract more visitations to the area. It seems that wherever mass displays of tulips and assorted bulbs are planted tourist flock, in huge quantities for the visual displays. Especially as presently we are in a tourism downturn, new events to attract and enhance tourism visitation are essential in order to keep our town thriving.

The Chamber in support of this great project welcomed the BBBB to come under its umbrella, and as such down the track it is hoped that other interested people would like to come on board and form a committee.

Andrew Taylor, Manager, Engineering and Assets, Alpine Shire has advised that the BBBB project has been given the full support from the Shire to make this vision a possibility.

Alpine Shire Council Bulb listing and plantings 2011			
Bulbs	Colour	Height	Flowering
Ipheion Star Flowers Blue Wisley	Blue	10-15cm	Spring/Summer
Ipheoin Star Flowers White	White	10-15cm	Spring/Summer
Lachenalia Mutabilis	Multicolour	12-15cm	Spring
Freesias fragrant	Multicolour	15-20cm	Spring
Zephyranthes Candida	White/Yellow	10-15cm	Autumn
Nerine Bowdenii	Pink	20-25cm	Autumn
Nerine Rosea	Dark Pink	20 -25cm	Autumn
Daffodils Premium rainbow mixed	Multicolour	20 - 45 cm	Spring
Tulip Batavia / Asahi	Yellow/Orange	40 - 60cm	Spring
Tulip Carmine / Zorro	Dark Pink	40 - 60cm	Spring
Tulips mixed	Multicolour	40 - 60cm	Spring

Locations of Plantings to date:

Bright - Gavan St Boxes - Bright Community Centre Rear Boxes - Bright Streetscape outside Alpine Hotel - Bright Streetscape outside church - Wills St around Trees and beds - Gavan St outside Bakery - Barnard St - Bright S/scape top r/bout surrounds - Lions Park - Bright Streetscape bottom round about surrounds.

Myrtleford - Golden Leaf Service Lane, Myrtle Street - Yarra Place big tree reserve - Memorial square - Roundabout Myrtle & Lewis - Clyde & Standish roundabout.

Further Villages and notable locations infilling will occur through 2011/12, including Porepunkah, Wandiligong, Harrietville, Tawonga South, and Ovens, Avenue tree planting Bright and surrounds, medians / road cuttings. Plantings are not limited to the above locations further consideration to be given to further locations.

Report prepared by:

Jennie Gilliver

Bright Rockabilly, Ink and Oil Kustom Kulture & Music Festival

Bright Rockabilly Ink and Oil (RIO) Kustom Kulture and Music Festival was held for the first time March 4th-5th-6th 2011. The event took two years to develop, from first idea concept in 2009. With quiet optimism the organisers hoped to attract approximately 1000-1500 people over the 3 day festival. While crowd numbers over the Bright RIO Festival exceeded expectations with approximately 3,000 in attendance over Saturday's Ireland St festivities, we strongly believe that this event will continue to grow and spread into more parts of Bright, ie Sibley Soundshell and Railway Avenue, as the program expands and the need to disperse festival attendees arises.

With any new event of this size, ensuring that we reached and influenced the right market segment was crucial. Launching the initial push for this event over the Bright Rod Run was part of the marketing plan ensuring that we reached a section of the target market quickly and en mass. Being able to include a poster for the Bright RIO Festival in the NSSR Bright Rod Run program, of which they print 1,000 copies, was very rewarding and something we will wish to continue into the future.

The Bright Rockabilly Ink and Oil (RIO) Program was designed to ensure that there were activities taking place across the whole weekend, ensuring that the event covered as many Kustom Kulture elements as possible. The Fashion Parade and the music in the street were two of the highlights, ensuring that everyone had the opportunity to be involved, whether as a spectator or an entrant, as well as providing an opportunity for the non-Kustom Kulture initiated to develop an understanding of the whole genre.

Sponsorship for the Bright Rockabilly Ink and Oil Festival came from three prime areas; the first being Corporate sponsorship from Bendigo Bank Bright Community Branch, secondly from Local Government and thirdly from local businesses including the Bright Chamber of Commerce. Without the initial support from these areas within the Bright community the Festival would not have occurred. We hope that similar support, both physical and financial, will be forthcoming for the 2012 event.

In October 2010, we launched the Bright Rockabilly Facebook site. Within the first day we had over 100 friend requests, by first weeks end we had over 250 friend requests "Friends" of RIO has grown now to over 1,800 at last checking June 2011, with the majority being Australian based but also including others from overseas with common interests in music, bands, cars and the Kustom Kulture scene in general. A

significant percentage of the initial 1000 “Facebook Friends” attended the Music Festival, based upon the comments received via the site post event. It was and will remain an incredibly effective communication tool for those planning to attend or who are seeking further information.

From the data collected via ticket sales, we can see that Festival participants geographically came from Melbourne, Sydney, Brisbane, Gold Coast, Perth as well as from country Victoria, country NSW. There were also a significant proportion of ‘Day Trippers’ from Wangaratta, Albury, Wodonga and Shepparton areas. After discussion with various accommodation owners, it was clear that many came for the weekend ‘just to have a look and see what the fuss is all about’ without purchasing a weekend pass or day pass. Most have indicated that they will return next year for the 2012 event with friends and their custom cars.

In November 2010, we launched the Bright Rockabilly Website. This has been a great success in being able to deliver clearly 90% of the necessary information thought relevant by the Committee. Visitation to the site remains consistent. Both the Website and Facebook page will be continually tweaked to provide relevant Information about the Festival for 2012 as it is developed.

For the support and manpower from individual members of Bright Community, we will be eternally grateful. The Bright RIO Festival provided 50 Weekend Passes to those members of the Community who offered manpower to help stage the weekend. The Bright RIO Committee would also like to thank the Bright United Men’s Shed, the Bendigo Bank Bright Branch Board Members, the Bright 1st Scout Group, Shane Whelan from Alpine and Star Hotels, Bright P-12 College Parents and Friends Group, Bright Community Centre Manager – Gail Bennett, Hotham Freight, Rotary Club of Bright, and the Bright Football & Netball Club for their assistance in various activities over the Festival Weekend.

Aside from the online marketing and promoting we also undertook a print media and a radio campaign in the final month leading up to the Festival. We printed approx. 14,000 flyers (See attached) which were disseminated to all the bands, various Kustom Kulture Cafés and Market Stall owners in Melbourne, two Custom/ Rod Car Magazines, Dance Clubs and Dances in Melbourne. Flyers even went as far as Brisbane. The Flyers displayed the following Logos; Bright Community Branch Bendigo Bank, Alpine Shire, Star and Alpine Hotels, Hotham Freight, Bright and District Chamber of Commerce, and 3NE radio. These logos were also displayed on the Bright Rockabilly website.

There are several clips of the bands that played over the Festival Weekend loaded on YouTube. These prominently display the Bright Community Branch Bendigo Bank banner which was displayed along the front of the Hotham Freight truck/stage loaned to us for the weekend.

The Bright RIO committee established a joint partnership between the Bright P-12 College Parents & Friends Group in order to manage the Bright Basketball stadium dances over the Festival. This resulted in a 50/50 profit share of the bar profits. The Bright P-12 College Parents & Friends Group portion of the Bar profits was rounded up to \$1,000. The Bright RIO Committee gratefully acknowledges the support given by the School and looks forward to developing this partnership for future Bright RIO Festivals.

The Bright RIO Committee also would not have been able to achieve the smooth running of the event without the assistance of the Bright United Men’s Shed and their equipment. To show our appreciation we are able to assist the Bright United Men’s Shed in its ongoing development with a donation of \$500.

The Bright RIO Committee has also made a donation of \$100 to the Bright 1st Scout Group for their invaluable assistance on Sunday at the Family Day.

The Bright RIO Committee also wishes to thank the Alpine Shire staff; Karen Grima, Kate Houlgate and Kate Simpson as well as Stuart Hall and the outdoor staff in assisting with the electricity supply, road closures and waste management plans.

Overall the Committee are extremely pleased with Festival outcomes and key achievement points; promotion of Bright as a destination, new visitor demographic, and being able to 'give back' to the general Community and engaging collaboratively with various Community Groups - both financially and community capacity building. The Bright RIO Festival Committee remains committed to developing the Festival to ensure a wider Community benefit for all from the Festival.

Volunteer Manpower; Thursday 3rd March–Monday 7th March 2011			
Item	Volunteers (Collective)	Estimated Time Taken	Total Volunteer Hours
Packing entrant bags	1	20	20
Entrant Registration	4	4	16
Music Director (bands)	1	15	15
Equipment Prep - backdrops/lighting/vests	2	30	60
Venue set up - Basketball stadium	5	5	25
Basketball Stadium Dances - BrightP-12	20	6	120
Basketball Stadium - Prep - Saturday	1	4	4
Dance Venue Cleaning- Saturday	2	4	8
Venue set up - Community Centre	5	15	75
Community Centre - Prep Saturday	1	3	3
Community Centre Dances -	28	6	168
Basketball Stadium Cleaning -Sunday	2	3	6
Market Set Up - Sat/ Sun	2	2	4
Merchandise - Sales	2	4	8
Community Centre Cleaning - Monday	1	5	5
Band Liaison- Saturday	1	8	8
Fashion Show	9	2	18
Pin Up Comp	5	2	10
Tattoo Show	5	2	10
Show N Shine	2	2	4
Bright Football Netball Club	4	8	32
BUMS	10	9	90
Rotary Club of Bright	5	1	5
Scouts	1	4	4
Admin over weekend	3	21	63
Admin over weekend	2	15	30
Equipment returns -cool rooms from/to Wang.	1	10	10
Sunday Family Day- Raffle, Merchandise, MC	5	5	25
Car Park Attendants- Basketball Stadium	3	4	12
Totals	132		858

These hours listed refer primarily to Thursday 3rd to Monday 7th March 2011. The above list does not include all activities undertaken over the Festival weekend but is an estimate of volunteer time only. This does not take into account the time taken by the Committee prior to or post Festival.

Approximately 50 Free Weekend Passes were made available to the Volunteers as a way of thanking them for their support. All band members received Free Passes also as part of the Band agreements.

Bright Rockabilly Ink & Oil (RIO) Kustom Kulture Festival - Ticket Sales			
Pre Event Early Ticket Purchases:		Tickets Purchased (Alpine VIC): Adult & Child	
13	Friday Night Adult Passes	20	Friday Night Passes
34	Saturday Night Adult Passes	40	Saturday Night Passes
9	Sunday Show N Shine Adult Passes	7	Sunday Show N Shine Passes
319	Weekend Adult Passes	46	Weekend Adult Passes
8	Family Weekend Passes	1	Family Weekend Passes

Collectively works out to be approximately 524 persons including Children. It was estimated that collectively 250 persons entered the Bright Basketball Stadium, 750 entered the Bright Community Centre, and 500 persons entered the Bright Pioneer Park over the weekend.

Estimated Financial Benefit to Bright Township and Alpine Shire		
Persons (Based on Tickets sold less children)	500	
*Length of stay	2	
Accommodation (per day average)	\$ 100.00	\$ 100,000.00
W'end Spend-shopping/food - per day per person	\$ 100.00	\$ 100,000.00
Estimate Spend- (W'end)		\$ 200,000.00
Day Trippers/Not Ticket Holders	2500	
Day Spend	\$ 100.00	\$ 250,000.00
Estimate Weekend Value: (Conservative)		\$ 450,000.00

We do know that there were a percentage of visitors over the weekend that just came for a look, but didn't purchase passes.

* We also know that there were also a percentage of visitors who travelled from Queensland, Western Australia, and New South Wales who stayed three to four days. It was noted that some Custom Cars and Hot Rods were also seen as early as Wednesday in town.

We believe that this Festival will see a greater return to the community as the Festival grows.

Bright Rockabilly Ink & Oil Festival
Income and Expenditure Statement
For the year ended 12 June 2011

	2011
	\$
<hr/>	
Income	
Donations	31,736
Stall Holder	2,000
Ticket Sales	51,707
Interest Received	<u>1</u>
Total income	<u>85,445</u>
Expenses	
Advertising	5,853
Bands	17,415
Bank Fees & Charges	90
Merchandise	8,291
Sundry Expenses	8,810
Venue Hire	<u>16,487</u>
Total expenses	<u>56,946</u>
Profit from ordinary activities before income tax	28,498
Income tax revenue relating to ordinary activities	<u>28,498</u>
Net profit attributable to the association	28,498
Total changes in equity of the association	28,498
Opening retained profits	
Net profit attributable to the association	<u>28,498</u>
Closing retained profits	28,498

The accompanying notes form part of these financial statements.

5/7

Report prepared by:
Michelle Brown, President Bright Rockabilly Ink & Oil (RIO) Festival

Marketing, Promotions & Markets

Bright Chamber New Branding

In July 2010 Bright and Districts Chamber of Commerce changed its official logo.

Out with the old!



In with the new!



Who, What, When, Where

Due to our supply of “Who, What, When, Where” publication running out, the Chamber undertook to edit and update its content. The name was changed to the “Visitors Guide – Bright” and the front cover was redesigned to reflect closer to the look and feel of the Official Visitors Guides, as published by Tourism Victoria. The Alpine Shire is now in the process of further developing the Visitors Guide to meet the Official Visitors Guide criteria.

New Chamber website

In August 2010 the Chamber launched its brand new website www.brightchamber.com.au. With the new look website the chamber also launched a brand new Bright and Districts Chamber of Commerce logo. The website went from a 4 page static site to a vibrant multi layered user friendly site. The website has a new look, better functionality and has been used to showcase the activities, achievements and people making up the Bright & District Chamber of Commerce. The website is also used to manage the New Bright Markets. A more recent addition to the website is the new shopping cart; the chamber can now accept credit card payments online. Use Master or Visa card customers can pay for Chamber Membership, AGM Dinner, Bright Victoria subscription, Donations and Market stall fees. This is an easy and safe way to pay for your chamber commitments. Many members and market stall holders have used this option with sales activity on our website for the first two months showing 31 transactions equating to \$8906. Our new website has many great features and has become a great communication tool and is soon to be enhanced further with a member’s only area.

New Brightvictoria.com.au

Another major achievement has been the rebuild and launch of brightvictoria.com.au. After over 12 months of hard work the site is now live. We hope the new site encourages many visitors to Bright. The new Brightvictoria.com.au website went live in June 2011. The brightvictoria.com.au website is an additional website administered by the Chamber and attracts an additional fee to be placed on the site.

Maintenance of the new site is now being managed by Matt Wilde – Wild Technologies. The Chamber would like to thank Sue van Winden for her dedication and ongoing commitment to the previous website, the time and effort you put into the maintenance of the website is greatly appreciated by all.

A major plus for the new website is the monthly hosting fees. The new monthly hosting fees will be \$79 as opposed to ASCET Interactive monthly bill of \$818. This is obviously a considerable saving for the Chamber and its members.

Facebook

In December 2010 the chamber ventured into unknown territory and created a [Facebook page – Bright Victoria](#). The page is administered by the Administrative Manager and has been established to promote local businesses, activities, festival and events in Bright and surrounds. Our mission is to get every business in Bright and surrounds to make a facebook page to market their business, products and services, specials and activities in an easy to use, highly accessible format. Facebook has proven to be a [very powerful free marketing tool](#), harnessing the explosion of social media across the globe. Imagine the possibilities if every business in Bright was linked to facebook, and every business was linked to each other, that is thousands of fans viewing your product, your menu, your accommodation, your trading hours, the possibilities are endless. We currently have 86 friends of Bright Victoria.

Bright Markets also have created a facebook page. We have 154 friends and growing.

Shire Linkages

The Chamber has over the term set up regular meetings with the Alpine Shire. It is envisaged that [strong relationships](#) between both parties will be developed and continued.

The Chamber is also involved with the [150th Celebrations](#). With the support of the Alpine Shire Council a working party has been appointed to prepare for Bright's 150th celebrations. This is a group of enthusiastic community members, Chaired by John Kroeger. The group aims to connect and involve all community members through the celebrations. The group has met several times and formed three sub committees in operations, finance & administration and marketing. Currently there are no formal events organised as part of the 150th, however the group hopes to have a draft programme formed shortly.

Networking Nights

Social Media Night - Thank you to all those members who came along to the [Dinner and Workshop](#) Presentation at Lawler's Hut in September 2010. It was a great night, made better with great food & wine, great company and great information sharing. The workshops provided an opportunity for all businesses in Bright and District to improve their [on-line communications and marketing](#). In conjunction with The Centre these workshops were created to help members maximise their understanding of the internet as a critical component of communication in today's business environment. Guest speakers included local businesses giving us real examples of how online opportunities have become an important part of the success of their business. There were also a number of participants working through MWEBB's Business Planning and Do It Yourself Website workshops at the time and during the evening they shared some of their success stories with the group.

Members Christmas Party – This night was held on 21st December 2010 at Boynton's Feathertop Winery, it was a great night to network and celebrate [Christmas with fellow Chamber members](#). The members' meeting was kept brief so we could enjoy some great food, wine and company. The Boynton's wonderful staff Kylie, Hamish, Leanne, Blaize and Grant made the night a huge success. Thanks also to all the members old and new who attended it was nice to catch up with so many of you.

Changes to Members Meetings – In January 2010 the Executive implemented some exciting new initiatives to make future Chamber meetings more timely, interesting, informative and entertaining.

The changes were:

1. BDCC Monthly meetings were moved to every 3rd Tuesday
2. The meeting format was changed; the formalities of the meeting are now addressed from 6pm to 7pm, followed by an hour of networking and discussion.
3. Each month the venue for the Chamber Meeting changed, giving our members the opportunity to showcase their business, products or services.
4. The Executive invited many special speakers to present at the Chamber Meetings.
5. A reminder email was sent to all members prior to the Chamber meeting.

Buckley's Guide Advertisement

The Chambers decided to do a full page advert in The Buckley Guide for 2011. Many businesses highly recommend this guide as a way to let their guests know where to eat and what to do. The guide is a quality, glossy A4 sized booklet with most of the regions restaurants and activities advertised in it. The page advert (at a cost of \$495) was suggested as a way for the Chamber to give out information to visitors on the local festivals and events, and the local markets. The advertisement was designed by Gayle Incoll.

 <p>Bright and District Chamber of Commerce</p>	<p>BRIGHT EVERY SEASON EVERY REASON</p> <p>www.brightvictoria.com.au</p>
	<p>4th to 6th March - Inaugural Bright Rockabilly, Ink and Oil Festival</p> <p>Bright is the home of the new Victorian Kustom Kulture must-do event. With stunning scenery and breathtaking views around Bright in the Ovens Valley, North East Victoria, the new Bright Rockabilly Ink and Oil (RIO) Festival just feels right at home here. With great Rockabilly Bands on the play list for the weekend, it's three days of action-packed fun for family and friends with Dance halls all having large wooden flooring to maximise your enjoyment.</p> <p>www.brightrockabilly.com.au</p>
 <p>Bright Autumn Festival</p>	<p>29th April to 11th May - Autumn Festival</p> <p>A canvas of colour, autumn is showcased in Bright. Brisk mornings, sunny days and cool nights invite adventure, exploration, lots of gourmet food and wine indulgence. Scaling the skies, riding the rivers or being cosy and decadent beside a toasty open fire make autumn in Bright a special "getaway" experience. Events and festivals highlight the season. Most notable are the famous Autumn Festival, Gala Day – Market and Street Parade, the Autumn Art Exhibition and the Wandliligong Nut Festival.</p> <p>www.brightautumnfestival.org.au</p>
 <p>Bright SPRING FESTIVAL</p>	<p>Oct/Nov - Spring Festival</p> <p>Just as impressive as autumn, Spring in Bright is a veritable bouquet of colour! Everything comes to life with startling clarity. Locals proudly open their garden gates to boast their colourful bounty. Snow fed creeks and rivers roar and the skies overhead are a brilliant blue. Aerial sports and taking on the rapids seem highly inviting even to the fainthearted! And, just like autumn, festivals and events abound.</p> <p>Spring Festival highlights – open gardens, Grand fireworks spectacular and concert, Wandliligong Family Fun Day, Oktoberfest, Art Exhibitions.</p> <p>www.brightspringfestival.com.au</p>
 <p>BRIGHT ROD RUN NORTHERN SUBURBS STREET RODS</p>	<p>Nov - Bright Rod Run (Weekend after Melbourne Cup)</p> <p>With over 900 cars, it has become the premier event in Victoria. It is a family orientated event where like minded Hot Rodders can come, meet and show off their pride and joy.</p> <p>www.northensubbsstreetrods.com.au</p>
 <p>Bright Markets Make it. Bake it. Grow it.</p>	<p>3rd Saturday of every month - Bright Markets</p> <p>"Make it Bake it Grow it"</p> <p>Howitt Park, on the banks of The Ovens River! 9.00am to 1.00pm. Come along and meet the maker, the baker and the grower. Live entertainment and buskers, kids' activities, fresh regional produce from the Great Alpine Valleys, art and artisans, freshly brewed coffee, wine, local brewery ale, craft and lots lot's more.</p> <p>www.brightchamber.com.au</p>

Hot Rod Weekend

The twentieth running of The Bright Rod Run was once again a huge success with a total of 855 entries; it has become the premier event in Victoria, with entrants from every state of Australia attending. It is a family orientated event where like minded hot rodders can come, meet, cruise and show off their pride and joy. In 2010 the Bright Rod Run celebrated its 20th Year. The event was held November 5th, 6th, 7th, 2010. Australia Day 2010, The Northern Suburbs Street Rod Club was presented with the Australia Day Recognition Award from the Alpine Shire for Community Event of the Year for 2009.

Blue Liners Fundraiser

The Blue Liners started in 1992 when a group of police and friends decided to ride their bikes to Tamworth. This run was so enjoyable they decided they should make it an annual run and hence from humble beginnings the club evolved. The main culprits were Assistant Commissioner Clive McLachlan (now retired), Chief Inspector Gary Middleton (retired) and Sgt Ray Robinson (retired). It is to these men we say thanks for the foundation work put in to this great club. Aims of The Blue Liners:

- To provide, for those who enjoy an escape on their cycles, an enjoyable atmosphere, with camaraderie, where everyone can reach an interesting destination safely and relax and enjoy each other's company.
- To, while enjoying ourselves, raise money for charity (usually a children's charity) and to know we are doing our bit to help. We are a non-profit making organisation; all profit outside of running costs is donated to charity.
- To show to other road users there are responsible motor cyclists on the road and hopefully make them more aware of motor bikes.

On Saturday 23rd October 2010 the Blue Liners motorcycle group came to town to raise money for the Bright and District Hospital. 50 bikes participated in the ride and over 2000 tickets were sold for the giant raffle which was held at the Alpine Hotel. It was a great night and many of the riders have said they will be back next year to do it all again. On the Sunday morning before the riders left Bright, Rotary held a BBQ Breakfast in Howitt Park where more money was raised. The Chamber and the Blue Liners organisers would like to thank everyone who participated in this great event, Rotary and all the wonderful businesses who donated prizes. The Blue Liners co-ordinator Brad Blanchard advised that they accumulated \$11,500 worth of prizes for the raffle and a huge \$9,249 of that came from Chamber members. The money raised (\$6,000) was presented to Gill Graves, Bright Hospital by Brad and will go towards the purchase of new ECG Machine (\$12,000) for the Hospital.

Buy Local Promotion

The Executive again helped the Observer with their Buy Local promotion. The basic premise behind the promotion is to encourage residents and visitors to the Alpine Shire to shop locally. The more the customers spend the more entries they can get so the intention is to get shoppers to shop locally and hopefully spend more at participating businesses rather than going out of town. Participating businesses were provided with the vouchers, in store posters, bin posters; entry bins. There was also an advertisement in the paper each week listing participating businesses, winners and competition details. When shoppers make a purchase from participating businesses they got to fill in the provided coupons to go into the weekly draws of several \$100 vouchers to spend at the participating store. The promotion ran for 4 weeks. The Chamber provided assistance by distributing the entry bins, collecting tickets and then doing the draw of weekly winners.

Bushfires Royal Commission

The Bright and District Chamber of Commerce completed a submission to the Bushfires Royal Commission. Our submission to the RC was speaking to Terms of Reference number 10 - Public messaging systems. In our submission, we said that: Fire warning systems need investment in 'human factors' expertise – to communicate effectively with tourists, who are in an unfamiliar circumstances and who are anxious and perhaps panicked, expert input is needed from psychologists and similar professionals. Public warnings must be relevant to local conditions – this includes not only geographical, meteorological and infrastructure issues, but the knowledge and experience of the local population. Business needs adequate loss of income insurance product – Bright businesses were unable to adequately risk-manage and protect themselves from loss of profits. Business owners were required to warn customers to stay away, but there are no "fire warning" insurance policies, only policies that protect in the event of actual fire. We deliberately stayed away from debates about the fire science, engineering and infrastructure and the physical messaging system and focused on the Royal Commission's Term of Reference number 10 - public messaging systems. The three issues above we believed to be the most important to Bright business.

Bright Community Plantation Concept

A representative from HVP Plantations presented the Bright Community Plantation Concept to the Chamber Executive and then to our members. This is a proposal to use the pine plantations surrounding Bright for public recreational use. This concept would see HVP Plantations, the Chamber of Commerce, the Alpine Shire and the community working together to achieve a more structured approach to community plantation use. This will allow for larger better organized activities, attracting more people from further afield. Promoting club activities sustains their viability and creates recreational opportunities for the public, encouraging more people to stay longer, more often. Bright could become the adventure capital of Victoria! Imagine designated zones for:

- Horse riding, Mountain Bike riding, Trail Bike riding, Quad Bike riding
- 4WD training. Police and Army Training
- Adventure Park, Education
- Camping, Walking Trails, Seed and wildflower collections

HVP consider Bright to be an ideal location to establish this pilot project. Instead of trying to control, manage and restrict access and limit the plantations to timber, HVP has taken a step back and turned this school of thought on its head and said why not? They said why not manage this forest for something other than timber? Bright is one of a few areas that have a concentration of plantations, tourism and recreational activities that require access to the outdoors. HVP believe that the current state of affairs (processing recreational requests and the existence of non authorized activities) is not sustainable and limits the community perception of their company. HVP would like the timber industry to be perceived differently going forward! Greater community involvement in plantations enhances the understanding, and the appreciation between the community and the plantation industry.

It is proposed that a management group would be formed; this community management structure would control what activities were permitted, where they would be conducted and how they would be conducted. The management structure would consist of: A Committee (Advises), an Executive (Decides) and a Secretary (Acts). It would take support from the Community, the Shire and the Chamber of Commerce to help develop the mechanics of the model.

The Vision:

- Plantations divided into activity zones
- Each activity kept separate for safety reasons
- Each zone run by a club or commercial operator
- Each operator responsible for the management of their zone & facilities
- Management agreements would demand best practice
- Each zone requires access via private roads, car parks and toilet facilities
- Potential for side businesses (kiosk, spare parts, sponsors stands etc)

The Shire and the Chamber of Commerce support this project and would need to help develop and finance the mechanics of the model. Both the Chamber of Commerce and the Shire would need to contribute to the running cost of about \$50,000 per year plus in-kind support and initial capital works. The Shire and Chamber along with HVP are continuing discussions at present, it is envisaged that a public meeting will be held in the near future.

Middlecrest Pty Ltd Community Fundraising Project

Gerard Gray and the Developer from Middlecrest Pty Ltd (Ian McIntyre) presented to the Chamber on a fundraising proposal. Ian and Lesley McIntyre have sub divided land on Bakers Gully Road. There are 13 - 1 acre lots. It is proposed to use one of these blocks for a community fundraising project. It is hoped that the project will raise money to put back into the community so all will benefit. The money raised could be used for a large project. The proposal is to use the land and build a house – the house would be a benchmark house 6 star environment rating etc. There would need to be a major fundraiser within the community, perhaps a raffle with donated prizes such as accommodation, food and wine. Along with using this raffle money to buy the raw materials needed to build the house, some materials will need to be donated.

Builders and Trades can donate their services to sponsor a room. They will be recognised with a plaque within the house. The home would be a display home for 12 months, it would showcase the high standards and workmanship, and would provide great promotional opportunities for the builders and trades who have donated their time and effort. The house is then sold and the profit goes back to the community. Shire has already bought into the project and they are looking at other state and federal grants etc sustainable living.

RACV Victorian Tourism Awards

Congratulations to our worthy Chamber members. Abalina Cottages in Bright was chosen as Victoria's best holiday accommodation property in the inaugural 2010 RACV People's Choice Awards. This award offered for the first time this year, was judged by guest reviews on RACV's online accommodation review program at racv.com.au. Congratulations to Shannon and Simeon Crawley, Ovens Valley Motor Inn, Bright for an amazing result, winning their category of 'Standard Accommodation' for the third year in a row, placing them in the Hall of Fame! Congratulations also to Scott and Fiona of Bright Brewery for receiving a Merit in the category of 'Tourism Wineries, Distilleries and Boutique Breweries'. The winners were announced on Monday 15th November at the RACV Victorian Tourism Awards gala event at Crown Casino in Melbourne.

Changes to Constitution

The Executive implemented some changes to the sub-committee monthly reporting, with the hope to help with the communication between committees, Chamber and its members. The reports are to be forwarded to the Secretary prior to the monthly meeting. The report will be attached to the agenda for all to read prior to the meeting. Any reports tabled at the meeting will be attached to the minutes. It was agreed that the reports should also be available on the website along with the minutes. The Amendment to the constitution were tabled at a members meeting and endorsed.

Amendment to Constitution Guidelines for sub committees of the Bright & District Chamber of Commerce

These guidelines should be followed by each current sub-committee of the Bright and District Chamber of Commerce so that the expectations, accountabilities and responsibilities of both the sub-committee and the Chamber of Commerce are met. These guidelines allow for two-way communication between the Chamber and its sub-committees and ensure actions of all committees are covered by insurance guidelines as set out by our insurance broker.

1. A sub-committee should commit itself to following the main aims and principles of the Chamber of Commerce, the area of Bright and District, within the Alpine Shire, and in doing so promote the businesses of the Chamber of Commerce and other businesses located and operating in this area.
2. A sub-committee should include at least six active members who attend sub-committee meetings on a regular basis.
3. At least three members of the sub-committee should be financial members of the Chamber of Commerce.
4. At least three of the executive, (ie three of president, vice president, secretary, and treasurer) should be financial members of the Chamber of Commerce.
5. A member of the sub-committee, who is a financial member of the Chamber of Commerce, should be elected to represent the sub-committee on the Chamber of Commerce at its regular meetings. This member should be prepared to attend Chamber meetings on a regular basis (ie at least 50% of the meetings each year).
6. The sub-committee is to provide a short written report of its activities for each month. This report is to be submitted one week prior to the monthly Chamber meeting to the Chamber Secretary using the allocated reporting template.
7. The sub-committee representative is required to give a short verbal report at the monthly chamber meeting.
8. Sub-committee secretaries should provide a copy of the minutes of Sub-committee meetings to the secretary of the Chamber and a copy of the minutes should be attached to the sub-committees monthly report.
9. Sub-committees should keep the Chamber secretary regularly updated with a written list of committee members. The sub-committee should also keep a written record of all voluntary helpers for special events.
10. Sub-committees from time to time will need to seek approval from the Chamber for special projects including engaging employees or contractors. These projects will either be by request from the Chamber Executive or may be proposed by the sub-committee. Where the sub-committee wish to propose a project, a defined project plan and/or proposal will need to be submitted to the Chamber Executive via a committee meeting for approval. All projects will be at the discretion of the Bright & District Chamber of Commerce. Approval will be forwarded to the sub-committee in writing outlining the agreed scope of the project.
11. A sub-committee should commit itself to following the main aims and principles of the Chamber of Commerce, the area of Bright and District, within the Alpine Shire, and in doing so promote the businesses of the Chamber of Commerce and other businesses located and operating in this area.
12. A sub-committee should include at least six active members who attend sub-committee meetings on a regular basis.
13. At least three members of the sub-committee should be financial members of the Chamber of Commerce.
14. At least three of the executive, (ie three of president, vice president, secretary, and treasurer) should be financial members of the Chamber of Commerce.
15. A member of the sub-committee, who is a financial member of the Chamber of Commerce, should be elected to represent the sub-committee on the Chamber of Commerce at its regular meetings.

This member should be prepared to attend Chamber meetings on a regular basis (ie at least 50% of the meetings each year).

16. The sub-committee is to provide a short written report of its activities for each month. This report is to be submitted one week prior to the monthly Chamber meeting to the Chamber Secretary using the allocated reporting template.
17. The sub-committee representative is required to give a short verbal report at the monthly chamber meeting.
18. Sub-committee secretaries should provide a copy of the minutes of Sub-committee meetings to the secretary of the Chamber and a copy of the minutes should be attached to the sub-committees monthly report.
19. Sub-committees should keep the Chamber secretary regularly updated with a written list of committee members. The sub-committee should also keep a written record of all voluntary helpers for special events.
20. Sub-committees from time to time will need to seek approval from the Chamber for special projects including engaging employees or contractors. These projects will either be by request from the Chamber Executive or may be proposed by the sub-committee. Where the sub-committee wish to propose a project, a defined project plan and/or proposal will need to be submitted to the Chamber Executive via a committee meeting for approval. All projects will be at the discretion of the Bright & District Chamber of Commerce. Approval will be forwarded to the sub-committee in writing outlining the agreed scope of the project.
21. Early notice of special events and program need to be submitted to the Chamber secretary so these events can be put before the insurance company for approval.
22. All subcommittees must have reporting systems that show income and expenditure for each financial quarter with sufficient detail for audit.
23. Sub-committees should keep full financial reports and should have an AGM each year to elect executive and Chamber representative.
24. Current sub-committees are, as listed on insurance policy.
 - Autumn Festival
 - Spring Festival
 - Barnard Street Traders
 - Holiday Unit Group
 - Caravan/Tourist Group
 - Marketing & Promotions
 - River Walks
 - Wandiligong Nut Festival
 - Four Peaks Climb
 - Bright Monthly Markets
25. The only exceptions to these guideline is to be the Bright Alpine Climb committee of Reg and Elaine Splatt assisted by Rob Moore, on condition that the planning and activities of the Climb are constantly relayed to the Chamber committee and a full written report is given to the Chamber of the event.
26. New subcommittees can be accepted onto the Chamber if these guidelines are to be followed and if the Chamber elects to accept the sub-committee.

Membership Listing 2010/11

Accommodation

Abacus at Bright

Address: Various locations Bright
Phone: 0408 476 046
Contact: Catherine and John Falcke
Website: www.abacusatbright.com.au

Abby's Cottage

Address: 178 School Road Wandiligong
Phone: 0417 367 494
Contact: Sue Nightingale
Website: www.abbyscottages.com.au

Alinga Longa Holiday Units

Address: 12 Gavan St Bright
Phone: 5755 1073
Contact: Lance Clarke & Carol Burgess
Website: www.alingalongaholidays.com.au

Alpine Valley Cottages

Address: 2 Alexandra Crt Bright
Phone: 5755 1654
Contact: Sue & Arno van Winden
Website: www.alpinevalley.com.au

Ashwood Cottages

Address: 22a Ashwood Ave Bright
Phone: 5755 1081
Contact: Kay Vayda & John Smith
Website: www.ashwoodcottages.com.au

Autumn Affair Cottages

Address: 1 Prices Road
Phone: 9740 7669
Contact: Terry and Janet McCabe
Website: www.brightautumnaffair.com.au

Badrocks B & B

Address: 21 Delany Ave Bright
Phone: 5755 1231
Contact: Karen & Graham Badrock
Website: www.badrocksbandb.com.au

Big4 Bright

Address: 1-11 Mountbatten Ave Bright
Phone: 5755 1064
Contact: Denis & Robyn Payton
Website: www.big4bright.com.au

Abalina Cottages

Address: Cobden St Bright
Phone: 5755 1559
Contact: Lesley Hawkins & Ian McIntyre
Website: www.abalinacottages.com.au

Adina Lodge Holiday Units

Address: 1 Ashwood Ave Bright
Phone: 5755 1531
Contact: Norm & Colleen Perry
Website: www.adinalodge.com.au

Alpine Park Riverside Cottages

Address: 6706 Great Alpine Road Porepunkah
Phone: 5756 2334
Contact: Ross & Annette(Toots) Anderson
Website: www.alpineparkcottages.com.au

Apartments on Delany

Address: 91 Delany Ave Bright
Phone: 5755 1509
Contact: Joe & Dawn Napoleone
Website: www.apartmentsondelany.com.au

Autumn Abode Cottages

Address: 1 Prices Road Bright
Phone: 0401 357 329
Contact: Gil & Lars Paulsen
Website: www.brightautumncottages.com.au

Autumn Glory Cottages

Address: 1 Prices Road Bright
Phone: 0419238096
Contact: Vance Wheeler & Linda Deans
Website: www.autumnglory.com.au

Best Western High Country Motor Inn & Neds

Address: 13-17 Great Alpine Road Bright
Phone: 5755 1244
Contact: Heather & Ken Lucas
Website: www.highcountrymotorinn.com.au

Bright & Alpine Backpackers / Outdoor Inn

Address: 106 Coronation Ave Bright
Phone: 5755 1154
Contact: Terry Owen & Ian Gordon
Website: www.brightbackpackers.com.au

Bright Accommodation Park

Address: 438 Great Alpine Road Bright
Phone: 5750 1001
Contact: Tracey & Ludy Pawlik
Website: www.brightaccommodationpark.com.au

Bright Avenue Motor Inn

Address: 87 Delany Ave Bright
Phone: 5755 1911
Contact: Glenn & Michelle Brown
Website: www.brightavenuemotorin.com.au

Bright Colonial Inn Motel

Address: 54-58 Gavan St Bright
Phone: 5755 1633
Contact: Barry & Glenice Brown
Website: www.brightcolonial.com.au

Bright Motor Inn

Address: 1 Delany Avenue Bright
Phone: 5750 1433
Contact: Don & Linda Mitrevski
Website: www.brightmotorinn.com.au

Bright Pine Valley Tourist Park

Address: 7-15 Churchill Ave Bright
Phone: 5755 1010
Contact: David Kennedy & Robyn McAuliffe
Website: www.pinevall.com.au

Carawatha Gardens Holiday Units

Address: 54 Delany Ave Bright
Phone: 5755 1414
Contact: Desmond Saunders
Website: www.carawathagardens.com.au

Chestnut Tree Holiday Units

Address: 154 - 158 Delany Ave Bright
Phone: 5755 2100
Contact: John & Nola Williams
Website: www.chestnuttree.com.au

Delany Lodge Holiday Units

Address: 90-94 Delany Ave Bright
Phone: 5755 1900
Contact: Ian & Glenys Ellen
Website: www.delanylodge.com

Elm Lodge

Address: 6 Wood Street Bright
Phone: 5755 1144
Contact: Tess and Tom Smith
Website: www.elmlodge.com.au

Bright Alps Guesthouse & Cottages

Address: 85 Delany Ave Bright
Phone: 5755 1197
Contact: Leigh Norton
Website: www.brightalps.com.au

Bright Caravan Park

Address: Cherry Lane Bright
Phone: 5755 1141
Contact: Andrew Bamford
Website: www.brightcaravanpark.com.au

Bright's Gatekeepers Cottage

Address: 32 Gavan Street Bright
Phone: 5750 14063
Contact: Keith & Pauline Ennis

Bright Mystic Valley Holiday Units

Address: 13-17 Mystic Lane Bright
Phone: 5750 1502
Contact: Ros & Brendan Holland
Website: www.brightmysticholidayunits.com.au

Bright Riverside Holiday Park

Address: 4 Toorak Ave Bright
Phone: 5755 1118
Contact: Peter & Karyn Miller
Website: www.riversideholidaypark.com.au

Catherines Cottage

Address: 33 Coronation Ave Bright
Phone: 5750 1452
Contact: Terrell & Des Townsend
Website:

Coachhouse Inn & Lawler's Hut Restaurant

Address: 100 Gavan Street Bright
Phone: 1800 813 992
Contact: Brendan & Jamilla Cudmore
Website: www.coachhousebright.com.au

Ellenvale Holiday Units

Address: 68 Delany Ave Bright
Phone: 5755 1582
Contact: Steve and Heather McNamara
Website: www.ellenvale.com

Eugenie Cottage

Address: 18 Cobden Street Bright
Phone: 0408 786 663
Contact: Diane & Max Morton
Website: www.eugeniecottage.com.au

Forest Lodge Holiday Chalets

Address: 34 Coronation Ave Bright
Phone: 5755 1583
Contact: Anne & Ian Browne
Website: www.forestlodgechalets.com

Goldfield Holiday Units

Address: 55 Gavan St Bright
Phone: 5750 1295
Contact: Les & Jennifer Clarke
Website: www.goldfieldholidayunits.com.au

Highland Valley Holiday Units

Address: 14 Gavan St Bright
Phone: 5755 1631
Contact: Sue & Arno van Winden
Website: www.highlandvalley.com.au

Karnu Cottages

Address: 396 Back Porepunkah Rd Bright
Phone: 5755 1261
Contact: Beverley Schwarz
Website: www.karnucottages.com.au

Merrimeet

Address: 40 Showers Ave Bright
Phone: 57552040
Contact: Philip Shirrefs & Lesley Orgill
Website: www.merrimeetcottages.com.au

Ovens Valley Motor Inn

Address: 2 Ashwood Ave Bright
Phone: 5755 2022
Contact: Shannon & Simeon Crawley
Website: www.ovensvalleymotorinn.com.au

Porepunkah Bridge Caravan Park

Address: 36 Mt Buffalo Rd Porepunkah
Phone: 5756 2380
Contact: Mick & Julie Perkins
Website: www.porepunkahbridge.com

Porepunkah Pines Tourist Resort

Address: Gt Alpine Road Porepunkah
Phone: 5756 2282
Contact: Lynette & Theo deBijl
Website: www.porepunkahresort.com.au

Riverbank Park Motel

Address: 69 Gavan St Bright
Phone: 5755 1255
Contact: Simone Klippel & Jan Schulz
Website: www.riverbankparkmotel.com.au

Freeburgh Cabins & Caravan Park

Address: 1099 Great Alpine Road Freeburgh
Phone: 5750 1306
Contact: David Collins
Website: www.freeburghcabins.com.au

Grevillia Gardens

Address: 2-4 Gavan St Bright
Phone: 5755 1375
Contact: Leanne Tyers
Website: www.grevilleagardens.com

Historic Pioneer Mine Managers Cottage B&B

Address: 30 Coronation Ave Bright
Phone: 5755 1702
Contact: Annie & Chris Smart
Website: www.brightbedandbreakfast.com.au

Lavender Hue B&B, Cafe and Lavender Farm

Address: 20 Great Alpine Rd Harrietville
Phone: 5759 2588
Contact: Verona & Bill Sullivan
Website: www.lavenderhue.com.au

Orana Flats

Address: 58 Mountbatten Ave Bright
Phone: 5229 4457/0419755888
Contact: Trevor & Juanita Cole
Website:

Pioneer Garden Cottages

Address: Cobden St Bright
Phone: 5755 1233
Contact: Ruby & Mohamed Zaidi
Website: www.pioneercottages.com.au

Porepunkah Mill Holiday Park

Address: 6674 Great Alpine Rd Porepunkah
Phone: 5756 2216
Contact: Tim & Barbara Sullivan
Website: www.porepunkahmill.com.au

Restaway Holiday Units

Address: 6852 Gt Alpine Rd Porepunkah
Phone: 5756 2322
Contact: Paul and Sherry Rodgers
Website: www.restawayholidayunits.com.au

Riverview Caravan Park

Address: Mt Buffalo Rd Porepunkah
Phone: 5756 2290
Contact: Shane & Robyn Newton
Website: www.riverviewcaravanpark.com.au

Suter Flats

Address: 10 Bakers Gully Rd Bright
Phone: 5755 2041
Contact: H & I Muecke
Website:

The Buckland Studio Retreat

Address: 116 McCormacks Lane Buckland Valley
Phone: 5756 2383
Contact: Sabine Helsper & Eddie Dufrenne
Website: www.thebuckland.com.au

The Kilns

Address: Cavedons Lane Porepunkah
Phone: 5756 2254
Contact: Clare & Jim Delany
Website: www.kilnhouse.com.au

The Silver Birches

Address: 16-20 Gavan Street Bright
Phone: 5755 1047
Contact: Maurice & Laurine Vickery
Website: www.thesilverbirches.com.au

Viewhill Holiday Units

Address: 64 Delany Ave Bright
Phone: 5755 1235
Contact: David & Karen Brown
Website: www.brightholiday.net

Westwood Lodge

Address: 8 Wood Street Bright
Phone: 5755 1465
Contact: Nick & Di Wowk
Website: www.westwoodlodge.com.au

Tewksbury Lodge

Address: 6876 Great Alpine Rd Porepunkah
Phone: 5756 2276
Contact: Paul & Claudia Makrikostas
Website: www.tewksburylodge.com.au

The Harrietville Snowline Hotel

Address: 237 Great Alpine Road Harrietville
Phone: 5759 2524
Contact: Bennett Mountjoy & a
Website: www.snowlinehotel.com.au

The Odd Frog

Address: 3 McFadyens Lane Bright
Phone: 5755 2123
Contact: Andrew & Jeanette McCoubrie
Website: www.theoddfrog.com

Tyntynder Lodge

Address: 4 Tyntynder Lane Bright
Phone: 0408 476 046
Contact: Catherine and John Falcke
Website: www.holidaybright.com.au

Villa Gusto

Address: 630 Buckland Vly Rd Buckland Valley
Phone: 5756 2000 / 0402 850666
Contact: Karen Gregory
Website: www.villagusto.com.au

Activities & Attractions

5 Star Adventure Tours

Address: Great Alpine Road Harrietville
Phone: 5759 2555
Contact: Daniel Boissevain & Tracy Walker
Website: www.5staradventure.com.au

Bright Art Gallery & Cultural Centre

Address: 28 Mountbatten Ave Bright
Phone: 5750 1660
Contact: Heather Kelly & Ian Cheyne
Website: www.brighartgallery.org.au

Adventure Guides Australia

Address: Various locations incl Mt Buffalo
Phone: 0419 280 614
Contact: David Chitty
Website: www.adventureguidesaustralia.com.au

Bright Country Golf Club

Address: Back Porepunkah Rd Bright
Phone: 5755 1773
Contact: Beverly Griffith & Kay Vayda
Website: www.brightgolf.org.au

Bright Microflights

Address: 22 Ashwood Ave Bright
Phone: 5750 1555
Contact: Greg & Rosemary Withers
Website:

Cyclepath

Address: 74 Gavan Street Bright
Phone: 5750 1442
Contact: Deidre Pease & Brendon Dean
Website: www.cyclepath.com.au

Limousine Tours - Elm Lodge

Address: 6 Wood Street Bright
Phone: 5755 1144
Contact: Tess and Tom Smith
Website: www.elmlodge.com.au

The Old Tobacco Sheds

Address: Great Alpine Road Bright
Phone: 5755 2344
Contact: Lisa & Bill Buckley
Website:

Buckland Valley Alpacas

Address: 214 Harris Lane Buckland Valley
Phone: 5756 2350
Contact: Liz Robinson and Keith Wadsworth
Website: www.bucklandvalleyalpacas.com.au

Deer and Emu Farm & The Red Stag Restaurant

Address: 324 Hughes Lane Eurobin
Phone: 5756 2365
Contact: Grace & Robert Cavedon
Website: www.blackrun.com.au

High Country Tours

Address: 35-41 Delany Avenue Bright
Phone: 57551422
Contact: Wayne & Leanne Roberts
Website: www.highcountrytours.com.au

Wandiligong Maze & Cafe

Address: Wandiligong
Phone: 5750 1311
Contact: Lynne Bullen
Website: www.wandimaze.com.au

Retail and Services

Adina Ski Hire

Address: 15 Ireland St Bright
Phone: 5755 1177
Contact: Chris and Libby Plimmer
Website: www.adina.com.au

Alpine Animal Doctors

Address: 7047 Great Alpine Road Porepunkah
Phone: 5756 2444
Contact: Dr Rebekah Day
Website: www.alpinevet.com.au

ANI Clothing

Address: 22 Ireland Street Bright
Phone: 5750 1988
Contact: Anni Toth
Website:

Bendigo Bank

Address: 2/104 Gavan Street Bright
Phone: 5755 1932
Contact:
Website: www.bendigobank.com.au

Alexanders First National Real Estate

Address: 107 Gavan Street Bright
Phone: 5755 1944
Contact: Barry & Kay Alexander
Website: www.brightfirstnational.com.au

Alpine Furnishings P/L

Address: 10 Ireland St Bright
Phone: 5755 1453
Contact: Jennifer & Fraser McNaught
Website:

Badrocks Signs / B & B

Address: 21 Delany Ave Bright
Phone: 5755 1231
Contact: Karen & Graham Badrock
Website:

Brian Elvish Signwriter

Address: PO Box 108 Bright
Phone: 5755 1568
Contact: Brian Elvish
Website:

Bright Accounting

Address: 6/2 Star Rd Bright
Phone: 5755 5105
Contact: Paul & Helen Vey
Website:

Bright Carpet Care & Suite Clean

Address: 5 Churchill Ave Bright
Phone: 5755 1343
Contact: Geoffrey & Margaret Tarran
Website:

Bright Garden Gallery

Address: 10 Barnard Street Bright
Phone: 5750 1804
Contact: Guy & Cheryl Packham
Website:

Bright Reservation Centre

Address: 4/1A Camp St Bright
Phone: 5755 1834
Contact: Paul & Teresa Cavagna
Website: www.brightreservations.com.au

Country Collectables

Address: 24 Ireland St Bright
Phone: 5755 1335
Contact: Wayne & Natalie Phillips
Website:

CRM Business Advisors Pty Ltd

Address: 3 Ireland Street Bright
Phone: 57551327
Contact: Greg Claney & Peter Ahne
Website: www.crmbusinessadvisors.com.au

Bright Holiday Accommodation

Address: 20 Ireland Street Bright
Phone: 5755 1307
Contact: Gerard Gray & Jason Reid
Website: www.brightholidays.com.au

London Court Footwear

Address: 97 Gavan St Bright
Phone: 5755 1963
Contact: Robyn Saines
Website:

Nevin Lenne & Gross

Address: 57 Clyde St Bright
Phone: 5752 1255
Contact: Ian Gross & Charles Morgan
Website: www.nlg solicitors.com.au

Bright Activities and Games (BANG)

Address: 12b Barnard Street Bright
Phone: 5750 1777
Contact: Lance Harrison
Website: www.bangtoyshop.com.au

Bright Disposals & Outdoor Centre

Address: 9 Ireland St Bright
Phone: 5755 1818
Contact: Stephen and Mandy Webb
Website:

Bright Medical Centre

Address: 115 Gavan St Bright
Phone: 5750 1000
Contact: Drs Paul Duff & Chris O'Brien
Website:

Bright Ski Centre/ JD's Ski Hire

Address: 22 Ireland St/14 Anderson St Bright
Phone: 5755 1093/5755 1557
Contact: Nick Dawson & Ben Dawson
Website: www.brightskicentre.com.au

Crisp & Taylor

Address: 22 Wills St Bright
Phone: 5755 1933
Contact: Bob Crisp
Website:

Dickens Real Estate

Address: 20 Ireland Street Bright
Phone: 5755 1307
Contact: Gerard Gray & Jason Reid
Website: www.dickensrealestate.com.au

Jackaroo Blue

Address: Shop 7, 2 Star Road Bright
Phone: 5755 1102
Contact: Don Volkmer
Website:

MacKinnon Consulting

Address: 9/2 Star Rd Bright
Phone: 5750 1333
Contact: Jenny MacKinnon
Website: www.mackinnonconsulting.com.au

One Zach

Address: 101 Gavan Street Bright
Phone: 5755 2219
Contact: Neil & Aileen McDonald
Website: www.onezach.com.au

Ovens Valley Insurance Brokers

Address: 47 Clyde St Myrtleford
Phone: 5752 1151
Contact: Geoff Hall
Website: www.ovib.com.au

Porepukah Ski Hire

Address: 5 Nicholson St Porepukah
Phone: 5756 2355/0438519217
Contact: Gary and Carolyn Monshing
Website: www.porepukahskihire.com.au

Sew Bright Alpine Quilting

Address: 2/4 Ireland St Bright
Phone: 5755 5118
Contact: Angela and Steve Bradbury
Website: www.sewbright.com.au

The Bright Coiffure

Address: 4B Barnard St Bright
Phone: 5755 1079
Contact: Lynne & Jessica Sgambelloni
Website:

Peter Saines Motor Workshop

Address: 53 Churchill Ave Bright
Phone: 5755 1452
Contact: Peter Saines & Julie Blood
Website: www.repcoservice.com.au

Post Plus Pty Ltd (Aust. Post)

Address: Shop 3, 82-84 Gavan St Bright
Phone: 5755 1598
Contact: Brian & Julie Smith
Website:

Smiths Tyre & Battery Centre

Address: 34 Churchill Ave Bright
Phone: 5755 1900
Contact: Adrian & Carmel Smith
Website:

Wilde Technologies Pty Ltd

Address: Lot 1 Stackey Gully Road Bright
Phone: 0413 765 774
Contact: Matthew & Julianne Wilde
Website:

Food and Wine

Alpine Hotel Bar & Bistro

Address: 7/9 Anderson Street Bright
Phone: 5755 1277
Contact: Shane Whelan
Website:

Bright Berry Farms

Address: 6300 Great Alpine Road Eurobin
Phone: 5756 2523
Contact: Colin & Lorraine Leita
Website: www.brightberryfarms.com.au

Edelweiss Bakery

Address: Ireland Street Bright
Phone: 5755 1428
Contact: Nigel & Melissa Earl
Website:

IGA Bright Licensed Supermarket

Address: 14-16 Ireland Street Bright
Phone: 5755 1666
Contact: David May & Martin Sullivan
Website:

Boynton's Feathertop Winery

Address: Great Alpine Road Porepukah
Phone: 5756 2356
Contact: Janelle & Kel Boynton
Website: www.boynton.com.au

Bright Brewery

Address: 121 Great Alpine Road Bright
Phone: 5755 1301
Contact: Julia Cocks & Fiona Reddaway
Website: www.brightbrewery.com.au

Great Alpine Liqueurs

Address: 36 Churchill Ave Bright
Phone: 5755 1002
Contact: Keith & Cherie Walkden
Website: www.greatalpineliqueurs.com.au

The Harrietville Snowline Hotel

Address: 237 Great Alpine Road, Harrietville
Phone: 5759 2524
Contact: Bennett Mountjoy & Anna Jackson
Website: www.snowlinehotel.com.au

Le Blanche Ice Creamery

Address: 109 Gavan St Bright
Phone: 5755 1243
Contact: Dianne and Heath Anders
Website:

Neds Restaurant

Address: 13-17 Gavan St (Gt Alpine Rd) Bright
Phone: 5755 1244
Contact: Heather & Ken Lucas
Website: www.highcountrymotorinn.com.au

Poplars Restaurant

Address: Star Road Bright
Phone: 5755 1655/0438 370 470
Contact: Julia Wilson & Patrick Heanue
Website: www.poplars.com.au

Ricardis Alpine Gourmet Meats

Address: 2 Barnard Street Bright
Phone: 5755 1175
Contact: Peter Ricardi & Janis Madden
Website:

Riverdeck Café

Address: 119 Gavan Street Bright
Phone: 5755 2199
Contact: Samantha Pasquinelli
Website:

Sole le Luna

Address: 106 Gavan Street Bright
Phone: 57501861 / 0424335405
Contact: Frank Martinez
Website: www.soleeluna.com.au

Mt Buffalo Olives

Address: 307 Mt Buffalo Road, Porepunkah
Phone: 5756 2143
Contact: Elisa & Colin Bertuch
Website: www.mtbuffaloolives.com.au

Nightingale Brothers

Address: 708 Morses Ck Rd Wandiligong
Phone: 5755 1318
Contact: Ross Nightingale & Robyn Eames
Website:

Rail Trail Cafe

Address: 2 Service Street Porepunkah
Phone: 0428 359 884
Contact: Lucy O'Dwyer and Jesse Rios
Website: www.railtrailcafe.com.au

Ringer Reef Winery

Address: 6835 Great Alpine Road Porepunkah
Phone: 5756 2805
Contact: Annette & Bruce Holm
Website: www.ringerreef.com.au

Simone's Restaurant

Address: 98 Gavan Street Bright
Phone: 5755 2266
Contact: George & Patrizia Simone
Website: www.simonesrestaurant.com.au

Star Hotel

Address: 91 Gt Alpine Road Bright
Phone: 5755 1277
Contact: Shane Whelan
Website:

Financial Statement 2010/2011

Receipts & Expenditure Statement		
1/10/2009 to 30/06/2011		
Income		
ADMINISTRATION		
Chamber M/ship Fees Jan-June	\$	13,321.76
Chamber M/ship Fees July-June	\$	31,126.78
Chamber Maps	\$	1,028.00
Donations Hot Rods	\$	170.00
Advertising Bright Visitors G	\$	7,536.32
Bright Visitors Guide	\$	2,500.00
Chamber Dinners	\$	4,764.80
Four Peaks Climb	\$	135.00
Marketing & Promotions	\$	427.28
Website Subscriptions	\$	24,362.59
GST Refund Chamber	\$	5,595.00
Other Income	\$	3,300.00
Interest Earned	\$	23.78
Interest V2 Chamber	\$	857.87
Interest Bendigo Bank Investme	\$	902.29
Total ADMINISTRATION	\$	96,051.47
AUTUMN FESTIVAL		
Donations Autumn Festival	\$	7,597.50
Total AUTUMN FESTIVAL	\$	7,597.50
SPRING FESTIVAL		
Donations Spring Festival	\$	4,147.50
GST Refund Spring	\$	2,666.00
Total SPRING FESTIVAL	\$	6,813.50
RIO FESTIVAL		
Donations Rio	\$	3,380.00
Total RIO FESTIVAL	\$	3,380.00
MARKETS		
Small Projects & Markets	\$	16,234.18
Total MARKETS	\$	16,234.18
RIVERSIDE WALKS		
Riverside Walks Committee	\$	15,425.82
Total RIVERSIDE WALKS	\$	17,968.82
GST Collected	\$	10,010.86
Total Income (Inc GST)	\$	158,056.33
Expenses		
ADMINISTRATION		
Accounting	\$	1,481.83
Administration	\$	6,520.03
Awards Bright P-12	\$	150.00
Bank Charges	\$	78.00
Bright Visitor Guide	\$	11,314.00
Chamber Dinners	\$	5,761.74
Chamber Maps	\$	1,680.00
Donations	\$	4,095.00
Gifts	\$	260.90
GST paid	\$	3,091.00
Insurance	\$	13,934.00

Interest Expense	\$	251.96
Marketing & Promotions	\$	13,018.99
Meetings	\$	512.00
Miscellaneous	\$	200.00
Membership	\$	504.95
Postage & Stationery	\$	1,198.50
Refund	\$	196.44
Replacements	\$	1,617.27
Sponsorship	\$	150.00
Storage	\$	180.00
Street Lighting	\$	120.00
Travel	\$	320.25
Wages & Salaries	\$	18,931.01
Superannuation	\$	1,479.26
Domain Name Registration	\$	92.50
Website Google	\$	3,688.13
Website - Miscellaneous	\$	200.00
Website	\$	15,900.80
Total ADMINISTRATION	\$	108,494.56
AUTUMN FESTIVAL		
Autumn Festival Donations	\$	3,420.00
GST Refund Autumn Festival	\$	1,128.00
Total AUTUMN FESTIVAL	\$	4,548.00
SPRING FESTIVAL		
Spring Festival	\$	3,300.00
Spring Festival Donations	\$	3,240.00
GST Refund Spring Festival	\$	6,014.00
Four Peaks Climb	\$	39.54
Total SPRING FESTIVAL	\$	12,593.54
RIO FESTIVAL		
Rio Donations	\$	12,730.00
Total RIO FESTIVAL	\$	12,730.00
MARKETS		
Markets	\$	5,725.00
Total MARKETS	\$	5,725.00
RIVERSIDE WALKS		
Riverside Walks Committee	\$	6,182.68
Total RIVERSIDE WALKS	\$	6,182.68
OTHER EVENTS		
Hot Rods	\$	1,596.00
Total OTHER EVENTS	\$	1,596.00
GST Paid	\$	6,290.14
Total Expenses	\$	158,269.67
Decrease in Funds	-\$	213.34
Bank Balance @ 1/10/09	\$	50,412.95
Bank Balance @ 30/06/11	\$	50,199.61
Represented by		
Chamber	\$	31,792.45
Riverside Walks	\$	14,638.58
Alpine 4 Peaks Climb	\$	3,768.58
	\$	50,199.61

Bright & District Chamber of Commerce

Annual Report

For period January 2010 to June 2011

Prepared by:

Lisa Grossman
Administrative Manager
Bright & District Chamber of Commerce
July 2011

Amended to include RIO Profit & Loss Statement – 8th September 2011

